

HEIDE MUSEUM OF MODERN ART **ANNUAL REPORT 2019** Heide Museum of Modern Art acknowledges the Wurundjeri people of the Kulin Nation on whose land Heide is located. We pay respect to their Elders past, present and emerging, and recognise the rich traditions and continuing creative cultures of all Aboriginal and Torres Strait Islander peoples of Australia.







Location

Heide Museum of Modern Art 7 Templestowe Road Bulleen Victoria 3105 Australia

Contacts

T 03 9850 1500 info@heide.com.au heide.com.au

Editor

Lesley Harding

Photography

Throughout by Christian Capurro
Page 16 by John Gollings
Pages 20–21 by Earl Carter
Pages 38–39 by Sean Fennessy
Pages 44–45 courtesy of Gorman
Pages 68–69 by Kevin Pearson
Pages 72–73 visualisation by KALEIDO

<u>Design</u>

Garry Emery and Jane Mooney

Printing

Gunn & Taylor Australia

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Maggie Iovannella, Heide visitor

In 2019 the Heide staff and board undertook a review of the museum's operations and imagined what its future might look like. The development of a business case and master plan was a key piece of strategic work for the organisation, and its completion holds Heide in good stead to advance improvements to the site and infrastructure and the museum's programming capacity. We started the process with a refreshed vision, mission statement and purpose, the last encapsulating our intention for this important project: we want to make the most of tomorrow by understanding where we've been. Heide gratefully acknowledges the support of Creative Victoria, architects Carmody Groarke, landscape architects Openwork and business consultants Aalto in this important strategic work.

Heide's exhibition program continued apace in 2019 with 13 new exhibitions showcasing the work of 63 artists. A survey of respected Melbourne-based artists Janet Burchill and Jennifer McCamley in the main galleries was followed by an exhibition of international contemporary ceramics superbly designed by John Wardle Architects, before taking Heide into the extraordinary virtual world of Jess Johnson and Simon Ward's Terminus. These projects were complemented by our ongoing program of exhibitions in the Albert & Barbara Tucker Gallery, Kerry Gardner & Andrew Myer Project Gallery, and the two historic buildings on site. Heide Modern and Heide **Cottage. Our Emerging Curator** program commenced, thanks to funding from The Shine On Foundation, and is an initiative of which we are especially proud.

The museum's collection was strengthened by the acquisition of 106 artworks and the archive significantly enhanced by the addition of Mirka Mora's papers, funded by the 'Mirka for Melbourne' campaign, and those of Sam Atyeo, donated by the Atyeo Estate. Meanwhile, the continued success of our extension activities is highlighted by the number of participants in our learning and public programs.

Heide's offerings beyond the gallery spaces were also enhanced during 2019, with important progress made on the restoration of the old dairy shed or 'Doll's House', as it is affectionately known, with the project set for completion in 2020 following a successful Living Heritage grant from the State Government. The new healing garden, due for completion in late 2020, and the River's Edge project—restoring the Indigenous plantings and environs of the riparian zone of the property round out works in the museum's grounds.

Heide is grateful to all those who support the museum in myriad ways, from lending works for exhibitions to providing financial and in-kind assistance. In particular, we would like to extend thanks to all those who contributed to the 'Mirka for Melbourne' fundraising campaign and the Victorian State Government for a matched grant, so that Heide could acquire key items from Mirka Mora's studio and present them in a special exhibition. We also warmly thank Garry Emery and Jane Mooney, who have worked tirelessly with the Heide team on the museum's new brand identity and its many applications. We are delighted with the fresh look which befits the museum's view forward.

For their generosity and expertise we gratefully acknowledge the Heide Board of Directors and Foundation Board members and pay special tribute to Terry Wu and Jono Gelfand, who retired from the Board, and Mark Newman, who retired from the Foundation Board in 2019, for their years of service and commitment to the museum.

Our sincere thanks are extended to the dedicated Heide staff and 294 wonderful volunteers for their ongoing contributions, as well as the 139,288 visitors who continue to ensure Heide is a vibrant and vital museum of modern art.

As I write this, Heide, along with all public museums and galleries, is closed due to the Covid-19 pandemic. I acknowledge the commitment of the leadership team, Lesley Harding, Tim Sligo, Kendrah Morgan and Barb Taylor, who have carefully steered the museum through this especially difficult time and thank them for all they have done to safeguard visitors, volunteers and staff, and Heide's future.

Steven Skala AO Chairman

June 2020





<u>139,288</u> 13 63 106 235,409 71,000 2,208 294 13,850 11,275 4,396 \$5,475,185 \$61,603

visitors new exhibitions artists acquisitions website users instagram followers members volunteers volunteer hoursprogram participants learning participants revenue operating surplus

About Heide



I like to think of Heide as a cultural and green oasis in Melbourne's urban fringe. It is a place where art, architecture and landscape are shared and enjoyed, and where creative experimentation and achievement is celebrated."

Lesley Harding, Artistic Director

Heide is a public art museum and sculpture park located on a stretch of the Yarra River in Melbourne that has long served as a meeting point and as a creative hub.

Once a significant Wurundjeri gathering place, the site later attracted the artists of the Australian Impressionist School before becoming the home of art patrons John and Sunday Reed in 1935.

The Reeds and their circle of artists and writers embraced the brave and the new in art and ideas and their spirited legacy inspires the museum's activities today, from collaborating with emerging and mid-career artists to celebrating those who have made major contributions to Australian and international art.

Set on 6.5 hectares of parkland with five gallery spaces, award-winning architecture and a distinctive collection of more than 3,500 works of art, Heide holds a special place in the cultural landscape of Australia.

Purpose

To make the most of tomorrow by understanding where we've been.

Vision

To uphold and evolve the Heide spirit across art and ideas, increasing audience awareness and deepening engagement, securing a more sustainable future, and ensuring our ongoing relevance.

Mission

We will work to bring Heide's story, and its remarkable collection and landscape, to life in innovative ways.

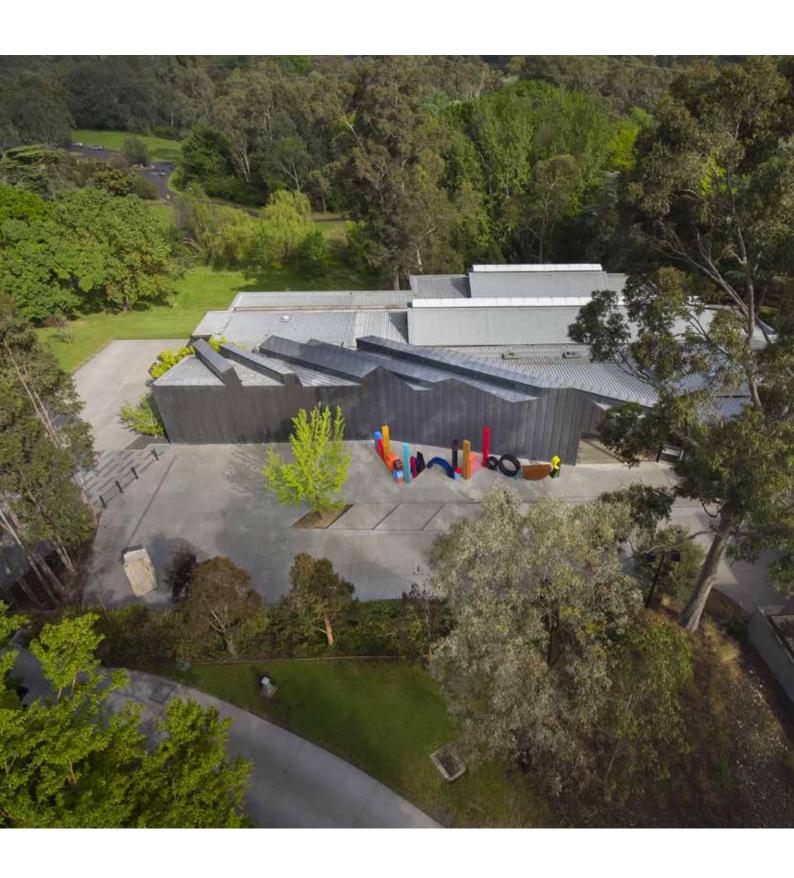
We will inspire creative talent, improving exposure for emerging and mid-career artists, and we will attract a wide range of audiences—the loyal, the new and the virtual.

We will forge new partnerships and generate new investment and higher revenues.

We will practise sustainability by protecting our priceless heritage assets, and building on Heide's environmental practices.





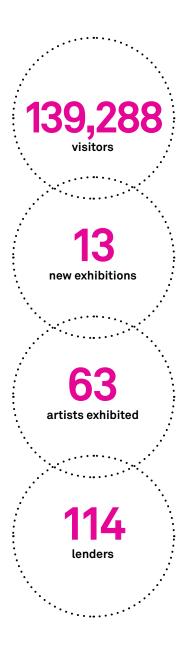


With Heide approaching its 40th anniversary in 2021, the board and staff have developed a plan for the museum to build on its national reputation for artistic excellence and ensure its evolution into the future. Creative Victoria and Heide engaged international architecture practice Carmody Groarke and local urban design studio Openwork, together with economic advisory firm Aalto, to create a master plan and business case for the museum's iconic site.

The plan involves improving and expanding Heide's facilities and grounds to meet the needs of the next generation of visitors and addressing the museum's future financial viability. The proposal also increases access to and the impact of Heide's cultural offering, and safeguards its long-term sustainability.

With the current commercial pressures on Heide's operations along with the wider context of planned external projects, the redevelopment of the museum is timely. It will secure Heide's role as Australia's pre-eminent modern art museum and deliver significant social, cultural, economic and heritage benefits to Melbourne's north-eastern suburbs, and Victoria more generally.

Our program



Heide presented thirteen new exhibitions in 2019, including two projects developed by early-career curators courtesy of a new mentorship program supported by The Shine On Foundation.

The museum's ongoing collection display in the Heide Cottage, House of Ideas, included a special seven-month, free exhibition celebrating the museum's acquisition of the papers of artist Mirka Mora, along with a selection of her artworks and studio contents. The exhibition was made possible by the incredible generosity of more than 1,200 donors and the creative talents of The Design Files team via the 'Mirka for Melbourne' crowd funding campaign.

Isadora Vaughan: Gaia, Not the Goddess

Kerry Gardner & Andrew Myer

Project Gallery 2 March to 23 June

Curator: Brooke Babington

Presented as part of

ART + CLIMATE = CHANGE 2019

Apocalyptic Horse

Albert & Barbara Tucker Gallery

5 March to 15 September Guest Curator: Jake Treacy Supported by the Albert & Barbara Tucker Foundation and The Shine On Foundation

Gorman: Ten Years of Collaborating
Pop-up exhibition Heide Modern

5 March to 17 March

Co-presented with Gorman brand

John Gollings: Spirit of Place

Heide Modern 23 March to 28 July

Curator: Kendrah Morgan

Temptation to Co-Exist:

Janet Burchill and Jennifer McCamley

Main Galleries 6 April to 14 July Curator: Sue Cramer Supported by the

Besen Family Foundation

Mirka for Melbourne

Heide Cottage

16 April to 17 November

Guest Curator: Sophie Prince Supported by The Design Files, the Victorian State Government and the 'Mirka for Melbourne' campaign

George Egerton Warburton Kerry Gardner & Andrew Myer

Project Gallery

29 June to 10 November Curator: Brooke Babington

An Idea Needing to be Made: Contemporary Ceramics

Main Galleries

27 July to 20 October

Curators: Lesley Harding and Glenn Barkley

Supported by Josh Liberman

Investment Group and

the Gordon Darling Foundation

Robin Boyd: Design Legend

Heide Modern

3 August to 27 October
Curator: Kendrah Morgan
Presented as part of
the Robin Boyd Centenary
Supported by RMIT University,

KFive+Kinnarps,

the Robin Boyd Foundation and Garry Emery and Jane Mooney

Albert Tucker: Mobile Home Albert & Barbara Tucker Gallery 21 September 2019 to 23 February 2020

Curator: Brooke Babington Supported by the Albert & Barbara Tucker Foundation

Terminus: Jess Johnson and Simon Ward

Main Galleries

2 November 2019 to 1 March 2020 Curator: Jaklyn Babington, National Gallery of Australia Project Curator: Sue Cramer A National Gallery of Australia

Touring Exhibition

En Route: Wona Bae and Charlie Lawler

Heide Modern

9 November 2019 to 2 February 2020

Curator: Lesley Harding

Shannon Lyons: Dark Kitchen Kerry Gardner & Andrew Myer

Project Gallery

16 November 2019 to 14 March 2020

Guest Curator: Laura Couttie

Supported by The Shine On Foundation











An Idea Needing to be Made: Contemporary Ceramics



Albert Tucker: Mobile Home



En Route: Wona Bae and Charlie Lawler



Terminus: Jess Johnson and Simon Ward



Gorman: Ten Years of Collaborating



 $\label{thm:co-Exist-Janet-Burchill} Temptation to Co-Exist: Janet Burchill and Jennifer McCamley$



George Egerton Warburton



Robin Boyd: Design Legend



Mirka for Melbourne



Shannon Lyons: Dark Kitchen



Exhibition lenders

Laurence Aberhart—Albert & Barbara Tucker Foundation—Tony Albert—Andrew Baker Art Dealer, Brisbane—Art Gallery of New South Wales, Sydney—Art Gallery of Western Australia, Perth— Arts Project Australia, Melbourne—Wona Bae & Charlie Lawler—Ruth Bain & Stieg Persson— Glenn Barkley—Serena Bentley—Dorothy Berry— Caroline Brand—Travis Bray—Stella Brennan — Alison Britton—Janet Burchill—Kathy Butterly— Rachel Castle—Danica Chappell—Charles Nodrum Gallery—Julie Claessens—Michelle Coe—Kirsten Coelho—Virginia Cuppaidge—Sally Dan-Cuthbert —Darren Knight Gallery, Sydney—Hamilton Darroch—Karla Dickens—Lynda Draper—Pippin Drysdale—Lesley Dumbrell—Scott Duncan-George Egerton Warburton—The Elliott Eyes Collection—Ernabella Arts Inc.—Ruki Famé— Anthony Fong—Simone Fraser—Fiona Fu— Caroline Garcia—Kerry Gardner—Simon Gende— Tarryn Gill—Simon Goh—John Gollings—Megan Grant—Adam Haddow—Glenda Havilah— John Havilah—Siân Hazell—King Houndekpinko —Ivan Anthony Gallery, Auckland—James Cohan Gallery, New York—James Wallace Arts Trust, Auckland—ClaireJohnson—Nicolette Johnson— Darren Jones—Susan Jones—Col Jordan — Yuri Kossatz—Elke Kramer—Bridget Kuzma—

G.R. Lansell—Lauraine Diggins Fine Art, Melbourne—Adrian Lazzaro—Kang Hyo Lee— Rhys Lee—Tom Lowenstein—Shannon Lyons— Jennifer McCamley—Macquarie University Art Gallery, Sydney—Ellie Malin—Marsden Woo Gallery, London—Louise Meuwissen—Hayley Millar-Baker—Mindy Solomon Gallery, Miami— Monash University Museum of Art, Melbourne— Lucy Mora—Estate of Mirka Mora—Museum of Applied Arts and Sciences, Sydney-Museums Victoria, Melbourne—National Gallery of Australia, Canberra—National Gallery of Victoria, Melbourne —Ramesh Nitheyendran—Charles Nodrum— Roslyn Packer AC—Lisa Paulsen—Liz Payne— David Pestorius—PGP Consulting—Jason Phu— Patricia Piccinini—Tom Polo—Romance Was Born—Anna & Morry Schwartz—Anthony Scott— Alex & Merron Selenitsch—Miranda Skoczek— Smith & Singer Fine Art—Jason Smith—Sophie Gannon Gallery, Melbourne—Philippa Springall— Laurie Steer—Sullivan + Strumpf, Sydney—Susan Taylor & Peter Jones—Genevieve Turnbull—The University of Queensland Art Museum, Brisbane— The University of Sydney—Isadora Vaughan— Vivien Anderson Gallery, Melbourne—William Mora Galleries, Melbourne — Margaret Worth — Wyndham Art Gallery, Victoria—Michael Young—





Our collection



Heide's collection continued to develop during 2019, with a total of 106 works acquired to the value of \$1,152,914. In addition, two significant artist archives were added to the museum's holdings of material relating to the lives and careers of key Heide circle artists: Mirka Mora's papers were acquired with funds received through the 'Mirka for Melbourne' campaign, while Sam Atyeo's papers were generously donated by the artist's estate.

The online presence of the Heide collection also increased during the year, with 80% of the museum's holdings of 3,500 works becoming accessible and searchable via the website.

A total of 22 works from Heide's collection were lent to institutions across Australia in 2019.

Sidney Nolan, Lake Wabby, Fraser Island 1947 Queensland Art Gallery, Brisbane For inclusion in the Australian collection display during 2019

Sidney Nolan, *Bathers* 1943 Government House, Melbourne Long-term loan during 2019

Sidney Nolan, *Heidelberg* 1944 Alexandra Club, Melbourne 15 February to 30 May

Rosslynd Piggot, *Tremor* 2000 For the exhibition *Rosslynd Piggott, I Sense You But I Cannot See You* National Gallery of Victoria, Melbourne 12 April to 18 August

Robert Klippel, *No. 762* 1989 and *No. 789* 1989
For the exhibition *The Art of Robert Klippel* TarraWarra Museum of Art, Victoria 23 November 2019 to 16 February 2020

Sidney Nolan, *Moon Boy* 1940 For the exhibition *The Moon* Geelong Gallery, Victoria 15 June to 1 September

Arthur Boyd, Arthur Merric Boyd
Pottery, Bowl with handle 1948 (2014.64.3)
and Bowl with handle 1948 (2014.64.4)
For the exhibition
Arthur Merric Boyd Pottery
Glen Eira City Council Gallery
2 November to 15 December

Arthur Boyd, Doris Boyd, Mary Boyd, Yvonne Boyd, Neil Douglas, John Perceval, Tiled coffee table c.1955 For the exhibition Arthur Merric Boyd Pottery Glen Eira City Council Gallery 2 November to 15 December Arthur Merric Boyd Pottery, Sugar bowl and milk jug c.1950; Coffee cups and saucers c.1950 (2014.51) and Coffee cup and saucer c.1950 (2014.52) For the exhibition Arthur Merric Boyd Pottery Glen Eira City Council Gallery 2 November to 15 December

Neil Douglas, Arthur Merric Boyd Pottery, Bowl with handle 1948 (2014.64.5) and Bowl with handle 1948 (2014.64.6) For the exhibition Arthur Merric Boyd Pottery Glen Eira City Council Gallery 2 November to 15 December

John Howley, Arthur Merric Boyd Pottery, Bowl c.1950 For the exhibition Arthur Merric Boyd Pottery Glen Eira City Council Gallery 2 November to 15 December

John Perceval, Railway Station c.1946; Murrumbeena Railway Station 1946; and Suburban Roofs at Night 1944 For the exhibition Arthur Merric Boyd Pottery Glen Eira City Council Gallery 2 November to 15 December

John Perceval, Arthur Merric Boyd Pottery, Coffee pot c.1950; Bowl with handle 1948 (2014.64.1) and Bowl with handle 1948 (2014.64.2) For the exhibition Arthur Merric Boyd Pottery Glen Eira City Council Gallery 2 November to 15 December



Sidney Nolan *Untitled (Girl with flowers)* 1942



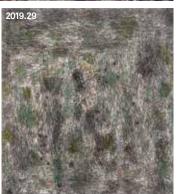


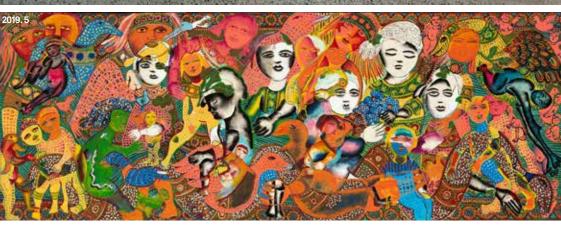




















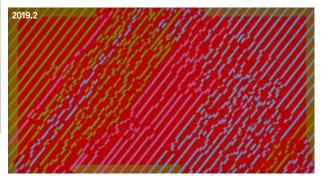






















Acquisitions

2019.1

Col Jordan
Celtic Space 17 2007
synthetic polymer paint
on canvas
168 x 168 cm
Gift of Col Jordan 2019

2019.2

Col Jordan
Crossing 1973
synthetic polymer paint
on canvas
171 x 310 cm
Gift of Col Jordan 2019

2019.3

Dick Watkins
Leaving the Scene 1988
synthetic polymer paint
on canvas
152 x 121.7 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Bruce Parncutt AO 2019

2019.4

Sidney Nolan Untitled (Girl with flowers) 1942 enamel and oil on slate 24 x 41 cm (irreg.) Purchased with funds donated by Cassy Liberman and Benjamin Krasnostein 2019

2019.5

Mirka Mora Untitled (Tolarno mural) 1966 oil, enamel, charcoal, paper on canvas and plywood 122 x 244 cm Purchased with funds raised by the 'Mirka for Melbourne' campaign 2019

2019.6 Mirka Mora

When the Soul Sleeps 1970 oil on canvas 61 x 57 cm Purchased with the assistance of Anthony Hall and Kay Sneath and funds raised by the 'Mirka for Melbourne' campaign 2019

2019.7

Janet Burchill, Jennifer McCamley Interpretation of Dreams Mobile 2005 neon tubing, electrical components, wood and perspex 200 x 140 cm (irreg.) Donated through the Australian Government's Cultural Gifts program by Anna and Morry Schwartz 2019

2019.8

Janet Burchill
Demonstration in a
Stadium 2002
silver pigment and
fluorescent synthetic
polymer paint on vinyl
projection screen
228 x 217 cm
Gift of Simon Goh 2019

2019.9

Bob Jenyns
Pont de l'Archevêché 2007
aluminium, steel and timber
170 x 90 x 340 cm (installation
dimensions variable)
Gift of Parks Victoria 2019

2019.10

Allan Mitelman
Untitled (No.1) 2014
synthetic polymer paint
on paper
26 x 19.8 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.11

Allan Mitelman Untitled (No. 2) 2016 watercolour on paper 12.5 x 19.8 cm (image and sheet) Donated through the Australian Government's Cultural Gifts Program by Matisse Mitelman 2019

2019.12

Allan Mitelman
Untitled (No. 3) 2014
synthetic polymer paint
and ink on paper
20.25 x 13 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.13

Allan Mitelman
Untitled (No. 4) 2014
synthetic polymer paint
and ink on paper
15 x 17.5 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.14

Allan Mitelman
Untitled (No. 5) 2014
synthetic polymer paint
and ink on paper
13.3 x 17.5 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.15

Allan Mitelman
Untitled (No. 6) 2001
watercolour and ink on paper
12 x 26.5 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.16

Allan Mitelman
Untitled (No. 7) 2014
synthetic polymer paint
and ink on paper
16.5 x 28 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.17

Allan Mitelman
Untitled (No. 8) 2001
watercolour on paper
27 x 18.3 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.18

Allan Mitelman
Untitled (No. 9) 2014
watercolour and ink on paper
25.25 x 35.5 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.19

Allan Mitelman
Untitled (No. 10) 2014
synthetic polymer paint
and ink on paper
24.3 x 34.3 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.20

Allan Mitelman
Untitled (No. 11) 2014
synthetic polymer paint
and ink on paper
19 x 27.3 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.21

Allan Mitelman
Untitled (No. 12) 2016
watercolour on paper
27 x 17.5 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.22

Allan Mitelman Untitled (No. 13) 2016 watercolour and pencil on paper 15 x 17.8 cm (image) 17 x 20.5 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Matisse Mitelman 2019

2019.23

Allan Mitelman
Untitled (No. 14) 2005
watercolour and pencil
on paper
16 x 20.8 cm (sheet)
14.8 x 20.8 cm (image)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.24

Allan Mitelman
Untitled (No. 15) 2016
synthetic polymer paint
and ink on paper
17.8 x 14.8 cm (image)
23.3 x 22 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.25

Allan Mitelman
Untitled (No. 16) 1992
monotype
oil paint on paper
10 x 15 cm (image)
20.5 x 25.5 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.26

Allan Mitelman Untitled (No. 17) 1993 watercolour and pencil on paper 15.5 x 14 cm (image) 28.5 x 39 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Matisse Mitelman 2019

2019.27

Allan Mitelman
Untitled (No. 18) 2016
watercolour and pencil
on paper
14.8 x 18 cm (image)
20.3 x 23.3 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.28

Allan Mitelman Untitled (No. 19) 1990 watercolour on paper 15.3 x 20.3 cm (image) 20.3 x 15.3 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Matisse Mitelman 2019

2019.29

Allan Mitelman
Untitled (No. 20) 2016
watercolour and ink on paper
14.5 x 13 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.30

Allan Mitelman
Untitled (No. 21) 2016
watercolour on paper
27 x 13.5 cm
(image and sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.31

Allan Mitelman
Untitled (No. 22) 2001
watercolour on paper
10 x 14.8 cm (image)
36.8 x 27.3 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.32

Allan Mitelman Untitled (No. 23) 2016 watercolour on paper 15.7 x 27 cm (image and sheet) Donated through the Australian Government's Cultural Gifts Program by Matisse Mitelman 2019

2019.33

Allan Mitelman
Untitled (No. 24) 2014
watercolour, pencil and
ink on paper
13 x 10.5 cm (image)
23 x 20 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.34

Allan Mitelman Untitled (No. 25) 1999 linocut synthetic polymer paint on paper 11.5 x 8 cm (image) 32 x 22.5 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Matisse Mitelman 2019

2019.35

Allan Mitelman
Untitled (No. 26) 2012
watercolour and pencil
on paper
7.5 cm diameter (image)
11.5 x11 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.36

Allan Mitelman
Untitled (No. 27) 2016
ink on paper
11.5 x 22.5 cm (image)
18.8 x 27.5 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Matisse Mitelman 2019

2019.37

Murray Walker
Untitled
(Two stooped men) 1960
engraving
9.7 x 10.5 cm (plate)
23.2 x 18.4 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.38

Murray Walker
Old Prevost 1965
engraving, drypoint
13.8 x 12 cm (plate)
23.3 x 18.2 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.39

Murray Walker
Untitled (Side view of Indian model) 1962
drypoint
11.3 x 10 cm (plate)
28.7 x 19.5 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.40

Murray Walker
Jennifer 1965
etching
15.5 x 12.7 cm (plate)
31 x 24.6 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.41

Murray Walker
Mrs Miller 1965
etching
17.8 x 16 cm (plate)
31 x 25.2 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.42

Murray Walker
Sue Walker 1966
woodcut
28 x 23 cm (image)
34.3 x 32.1 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.43

Murray Walker
Catalogue Design (For my
Canberra catalogue) 1969
engraving, etching, aquatint
24.4 x 30.2 cm (plate)
29 x 39.7 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.44

Murray Walker Filles de Joie 1974 etching 25 x 45 cm (plate) 49.3 x 61.7 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.45

Murray Walker
Untitled (Murray's hands
and fac es) 1973
etching
37.4 x 22.5 cm (plate)
56.2 x 38 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.46

Murray Walker Children Playing 1966 drypoint 30.5 x 37.5 cm (image) 37.7 x 48.9 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.47

Murray Walker
Kallista Dark Landscape 1966
etching
38.5 x 29.8 cm (plate)
57.5 x 39 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.48

Murray Walker
Children Playing Kallista,
Murray in the Window 1966
etching
30.0 x 37.6 cm (plate)
38.5 x 56.9 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.49

Murray Walker
Untitled (Bush battler's
paradise) 1966
etching
45 x 29.7 cm (plate)
56.5 x 38.2 cm (irreg.) (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.50

Murray Walker
Untitled (Five figures on sliding chairs) 1969
linocut
40.8 x 34.4 cm (image)
54.8 x 37.7 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.51

Murray Walker
The Dark at the End
of the Day 1966
etching, acquatint
51.1 x 29.2 cm (plate)
62 x 49.8 cm (sheet)
Donated through the
Australian Government's
Cultural Gifts Program by
Murray Walker 2019

2019.52

Murray Walker Bill Burns – Kallista 1966 woodcut 50.7 x 43.3 cm (image) 71.4 x 55.9 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.53

Murray Walker SKRIK 2013 woodcut 49.6 x 39.8 cm (image) 70.6 x 50 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.54

Murray Walker Untitled (One two three four five six) 1969 linocut 40 x 55 cm (image) 58.5 x 80 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.55

Murray Walker Untitled (Yellow mask) 2008 monotype 55.3 x 36.3 cm (image) 77 x 56.9 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.56

Murray Walker Untitled (SKRIK) 2013 woodcut, coloured pencil 46.5 x 22.5 cm (image) 76.7 x 53.5 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57

Murray Walker Memories – Old & New Berlin (from the 'Berlin' suite) 2009 drypoint with roulette 14.9 x 21.8 cm (plate) 25 x 30.6 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.1

Murray Walker A Visit to the Berlin Zoo (from the 'Berlin' suite) 2009 drypoint 14.8 x 22.3 cm (plate) 25.2 x 30.9 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.2

Murray Walker Two World Wars (from the 'Berlin' suite) 2009 drypoint 14.8 x 22 cm (plate) 25 x 31.1 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

Murray Walker Berlin Drama 1st Act (from the 'Berlin' suite) 2009 drypoint with roulette 14.8 x 22 cm (plate) 24.6 x 30.6 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.4

Murray Walker The Glove Puppet the Devil Pulls the Strings (from the 'Berlin' suite) 2009 drypoint 14.8 x 22.1 cm (plate) 24.9 x 31.2 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.5

Murray Walker The Museum Grinder Meets Pastor Death (from the 'Berlin' suite) 2009 drypoint 14.8 x 22.5 cm (plate) 24.5 x 30.8 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.6

Murray Walker It's Time for Introspection (from the 'Berlin' suite) 2009 drypoint 14.8 x 22.2 cm (plate) 24.9 x 31.3 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.7

Murray Walker Pass the Bottle (from the 'Berlin' suite) 2009 drypoint 14.8 x 22.4 cm (plate) 24.8 x 30.5 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.8

Murray Walker Youth Culture in Berlin (from the 'Berlin' suite) 2009 drypoint with roulette 14.8 x 21.8 cm (plate) 25 x 31 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.57.9

Murray Walker The Berlin Graces (from the 'Berlin' suite) 2010 drypoint 14.7 x 22 cm (plate) 24.8 x 30.9 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Murray Walker 2019

2019.58

Elizabeth Gower Black and White 2 2006 paper collage on canvas 40.5 x 40.5 cm Donated through the Australian Government's Cultural Gifts Program by Anthony Scott 2019

2019.59

Danila Vassilieff Untitled (Seated or reclining figure) 1948-9 mudstone 22.6 x 21.5 x 18.5 cm Donated through the Australian Government's Cultural Gifts Program by Anthony Scott 2019

2019.60

Ian Burn Critical Methodolatory 1989 offset print 55 x 42 cm (sheet) Donated through the Australian Government's Cultural Gifts Program by Anthony Scott 2019

2019.61

Emily Floyd Steiner Cave 2014 two-part epoxy paint on aluminum 173 x 300 x 60 cm (installation dimensions variable) Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.62

Emily Floyd Field Libraries # 11 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.63

Emily Floyd Field Libraries # 13 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.64

Emily Floyd Field Libraries # 15 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.65

Emily Floyd Field Libraries # 17 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.66

Emily Floyd Field Libraries # 19 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.67

Emily Floyd Field Libraries #21 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.68

Emily Floyd Field Libraries # 23 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.69

Emily Floyd Field Libraries # 25 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.70

Emily Floyd Field Libraries # 26 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.71

Emily Floyd Field Libraries # 27 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.72

Emily Floyd Field Libraries # 28 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.73

Emily Floyd Field Libraries # 29 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.74

Emily Floyd Field Libraries #30 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by

2019.75

Emily Floyd 2019

Emily Floyd Field Libraries # 31 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.76

Emily Floyd Field Libraries # 32 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.77

Emily Floyd Field Libraries # 33 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.78

Emily Floyd Field Libraries # 34 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.79

Emily Floyd Field Libraries # 35 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.80

Emily Floyd Field Libraries # 37 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.81

Emily Floyd
Field Libraries # 38 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.82

Emily Floyd Field Libraries # 39 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by

2019.83

Emily Floyd 2019

Emily Floyd
Field Libraries # 40 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.84

Emily Floyd Field Libraries # 41 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.85

Emily Floyd
Field Libraries # 43 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.86

Emily Floyd
Field Libraries # 44 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.87

Emily Floyd
Field Libraries # 45 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.88

Emily Floyd
Field Libraries # 46 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.89

Emily Floyd
Field Libraries # 47 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.90

Emily Floyd Field Libraries # 48 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.91

Emily Floyd Field Libraries # 49 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.92

Emily Floyd
Field Libraries # 50 2015
unique state screenprint
97 x 70.5 cm
Donated through the
Australian Government's
Cultural Gifts Program by
Emily Floyd 2019

2019.93

Emily Floyd Field Libraries # 51 2015 unique state screenprint 97 x 70.5 cm Donated through the Australian Government's Cultural Gifts Program by Emily Floyd 2019

2019.94

Janet Burchill, Jennifer McCamley Total Economy 2007 gouache screenprint 70 x 100 cm Gift of Janet Burchill and Jennifer McCamley 2019

2019.95

Janet Burchill, Jennifer McCamley Total Economy 2007 gouache screenprint 70 x 100 cm Gift of Janet Burchill and Jennifer McCamley 2019

2019.96

Janet Burchill, Jennifer McCamley Total Economy 2007 gouache screenprint 70 x 100 cm Gift of Janet Burchill and Jennifer McCamley 2019

2019.97

Danila Vassilieff
Fitzroy Street Scene c.1937
oil on board
49 x 59 cm
Bequest of Rae Rothfield
2019

2019.98

Danila Vassilieff
Steep Street, Fitzroy 1938
oil on board
35 x 46 cm (image)
49 x 59 cm (frame)
Bequest of Rae Rothfield
2019

2019.99

Danila Vassilieff
Walking the Dog 1948
oil on board
34 x 41.5 cm (frame)
Bequest of Rae Rothfield
2019

2019.100

Danila Vassilieff
Speckled Bird 1950
basalt and cement
19 x 20.5 x 14 cm
Bequest of Rae Rothfield
2019

2019.101

Danila Vassilieff
Musician 1950
Lilydale marble
22.5 x 18 x 11.5 cm
Bequest of Rae Rothfield
2019

2019.102

Mirka Mora, Lisa Gorman, Gorman Mirka Forever Dress 2019 cotton and glass beads 55 x 153 cm (flat) Gift of Lisa Gorman 2019

2019.103

Albert Tucker
Cratered Head 1958–60
synthetic polymer paint on
composition board
122 x 101 cm
Gift of the Albert & Barbara
Tucker Foundation 2019

2019.104

Joy Hester
Two Women in a Room c.1942
oil on composition board
38.5 x 46.4 cm
Gift of the Albert & Barbara
Tucker Foundation 2019

2019.105

Joy Hester
Amor Vincet Omnia
(Love Conquers All) c.1945
brush and ink, watercolour
and pencil on card
22.8 x 21 cm
Gift of the Albert & Barbara
Tucker Foundation 2019

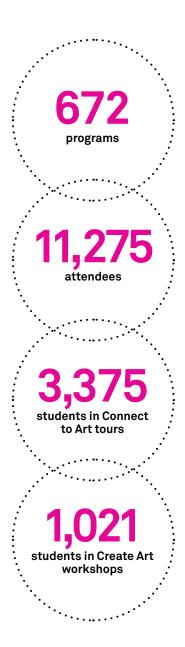
2019.106

Joy Hester
Jumping Figure c.1945
brush and ink, pen
and ink, watercolour
and pencil on card
22.8 x 22.8 cm
Gift of the Albert & Barbara
Tucker Foundation 2019





Extending the experience



Public Programs

Heide offers a range of workshops, talks, events and tours that complement exhibitions and the museum's unique architecture and gardens, giving visitors opportunities to connect with artists, ideas and nature and enrich their experience of art and creativity.

A highlight of 2019 was the partnership with Gorman and the Virgin Australia Melbourne Fashion Festival, which saw a runway show through the Heide sculpture park celebrating Gorman's ten years of collaborating with artists. The sold-out event opened the festival and coincided with a pop-up exhibition, Gorman: Ten Years of Collaborating, held in Heide Modern.

Heide Learning

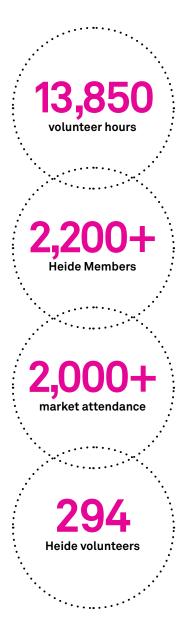
In 2019 Heide Education was renamed, becoming Heide Learning. This change reinforces our commitment to student-centred programs with student voices and agency at their core, and aligns us with other leading arts institutions in a global context.

Our Connect and Create program grew in 2019 to meet the diverse needs of primary and secondary students and their teachers from government and independent schools, and tertiary institutions across Australia.

Equity for schools experiencing disadvantage was a priority in 2019. Funding provided by The Shine On Foundation enabled twelve schools to engage with *Connect to Art* tours and *Create Art* workshops during 2019, and also subsidised their bus hire costs for transportation to and from Heide.

In 2019 we established our first Youth Advisory Committee of arts students aged 15 to 21 who will advise on Heide's learning programs and youth engagement more broadly, including instigating new projects. The Teacher Advisory Committee participated in several meetings across the year, with two members co-delivering a VCE Exam Revision Workshop for students. They will continue in a consultative capacity in 2020.

Heide's education partner, RMIT University, worked with the museum on a range of 'live' projects across wayfinding, landscape architecture, exhibition design, architectural model-making and collaboration on artistled lectures and workshops.



Events

Heide's grounds offer a picturesque setting for events, weddings, filming and photography, and picnics.

The popular Heide Makers' Market continued through 2019, in collaboration with the Rose Street Artists' Market.

Operating in Heide's sculpture park on the second Saturday of each month from spring through autumn, the market offers a diverse range of handcrafted goods with a focus on art, design and local makers.

Heide Café

Heide Café is managed by the Orletto group, and features a seasonal menu with organic produce and herbs grown on site in Heide's two kitchen gardens and orchard.

Heide Café provided catering support for a range of Heide events in 2019, including exhibition openings, public programs and learning programs.

Heide Members

Heide's members are a loyal army of over 2,200 people, who enjoy unlimited free admissions, discounts on programs and in the museum's shop and café, member events and previews. Their ongoing commitment to the museum is a vital source of revenue.

Heide Shop

The Heide Shop showcases products related to our exhibitions, the Heide Circle, artists and selected partners.

Early in the year a range of products developed by Gorman for both the Mirka Mora exhibitions and Gorman: Ten Years of Collaborating were well received and contributed significantly to the year's success. Similarly, the ground-breaking exhibition Terminus: Jess Johnson and Simon Ward provided new opportunities for retail to produce highly sought after products.

New category exclusive retail partners included Leif, who also donate their products for Heide's bathrooms.

The Heide Shop continued to cultivate a strong online presence and expanded the online product offering into structured categories.

Heide Volunteers

Two volunteer recruitments were conducted in 2019, resulting in the successful appointment and training of a total of 100 new volunteers across Visitor Services, Learning and Gardens. A total of 294 volunteers contributed 13,850 hours to the museum.





Public Programs



Heide Shop







Heide Learning





Events









Financials



Financial statements

For the 2019 financial year Heide's revenue from operating activities was \$5,475,185 with an operating surplus of \$61,603.

In addition, works of art valued at \$968,055 were donated.

As at 31 December 2019 Heide has net assets of \$79,660,110, which includes Heide's collection valued at \$70,456,220.

The full audited financial statements can be found at https://www.heide.com.au/about/annual-reports.

New partners

Partnerships with the corporate sector and creative industries are critical to Heide's success, bringing financial and in-kind support as well as valuable marketing opportunities. Heide acknowledges the contributions of all its industry partners and sponsors, and in 2019 welcomed several new partners. Brand Gorman extended their exhibition support through creative collaborations with Heide and the Virgin Australia Melbourne Fashion Festival, with Lisa Gorman joining the Heide Board in 2019. RMIT University became an education partner, working with the museum on a number of key projects. John Wardle Architects provided pro bono exhibition design for An Idea Needing to be Made: Contemporary Ceramics. Bodycare brand Leif supplied beautiful hand wash and moisturiser for the Heide bathrooms, and for special events. Handpicked Wines, Hepburn and Daylesford Mineral Springs and florist Cecilia Fox also provided in-kind support for a range of Heide events, including exhibition openings and the annual Women's Lunch.

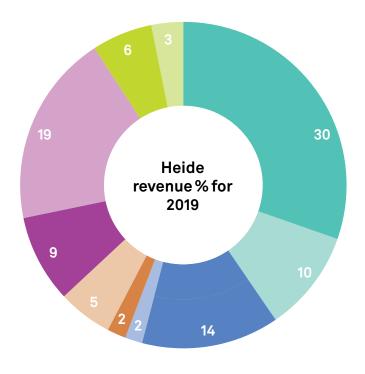
Funding sources

Heide relies on financial support from government and philanthropic partners, private donors and corporate sponsors to operate.

Through Creative Victoria's Organisations Investment Program, the Victorian Government provided \$1,404,660 to Heide in 2019. Heide also enjoys a local government partnership with the City of Manningham.

Philanthropy is a critical component of Heide's revenue, not only enabling special projects and campaigns such as 'Mirka for Melbourne' and the healing garden, but also supporting the museum's exhibitions, public programs and learning programs and its day-to-day operations. Heide is especially grateful to The Shine On Foundation for its generous assistance across a range of areas in 2019, and the Albert & Barbara Tucker Foundation for its continued support over many years.

Heide warmly recognises the Foundation Board for its assistance in engaging supporters with the museum, including at development events, and particularly acknowledges its outgoing Chairman, Mark Newman, for his outstanding support of Heide over more than a decade. The Foundation Board will be restructured in 2020.





Fundraising



\$627,550
total donations

\$331,710 in philanthropic grants

\$281,942
raised for crowd funding campaign 'Mirka for Melbourne'

\$60,000 Living Heritage grant for Doll's House restoration

Mirka for Melbourne

In early 2019 on Heide's behalf The Design Files launched an unprecedented crowd funding campaign under the banner 'Mirka for Melbourne'. The campaign raised over \$281,942 in just nine days, enabling the purchase of an important collection of artwork, objects and archival material from Mirka Mora's studio, before they could be dispersed at auction. Thanks to the generosity of over 1,200 people, including some of Heide's most loval major donors, and vital matched funding of \$180,000 from the Victorian State Government, Mirka's legacy will live on at Heide. We are tremendously grateful to The Design Files founder, Lucy Feagins, and her talented team who worked around the clock with us to make this campaign such a phenomenal success.

Healing garden

A strong focus on the Heide gardens in 2019 saw \$71,208 raised at the annual Women's Lunch at Sofitel Melbourne on Collins to build a new healing garden adjacent to the Heide Cottage. The healing garden will benefit all visitors, with targeted programs developed for specific groups including people with autism, mental health challenges and physical, cognitive and intellectual disabilities. We are grateful to all those who attended the lunch and gave so generously, as well as the event sponsors and artists Wona Bae and Charlie Lawler who worked with artist and master printer Rebecca Mayo to create a beautiful limited edition print for sale. Funds raised through our end of financial year appeal also supported projects in the gardens, including the replanting of the lavender hedge around the Heide Cottage orchard.

Contemporary ceramics

Other fundraising events during the year included an elegant dinner at boutique Japanese restaurant Minamishima, with visiting French-Beninese ceramic artist King Houndekpinkou in conversation with Lesley Harding. The evening raised \$33,900 in donations for Heide's future exhibitions. Houndekpinkou's work featured in the exhibition An Idea Needing to be Made: Contemporary Ceramics, generously supported by the Josh Liberman Investment Group, with the artist's visit to Australia made possible by the Gordon Darling Foundation.

Doll's House

Regular visitors to Heide will be familiar with the derelict Doll's House, the old milking shed which dates from the colonial era of the Heide property, prior to its purchase by the Reeds. In 2019 Heide was awarded a \$60,000 grant from Heritage Victoria's Living Heritage program to restore this building as closely as possible to its original state.

Robin Boyd Collection furniture auction

In October, thanks to our generous friends at KFive + Kinnarps, together with Nelson Alexander and media support from The Design Files, Heide auctioned a suite of one-of-a-kind Robin Boyd Collection furniture, featuring fabric developed by renowned designer Garry Emery and screen printed by Spacecraft. The furniture was featured in the Heide Modern exhibition Robin Boyd: Design Legend, also supported by RMIT and the Boyd Foundation.





Thank you

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John & Sunday Reed

Principal Benefactors

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Major Benefactors

Estate of Beverly Brown Erica McGilchrist OAM Bequest Tony Hancy & Cathie Hancy Craig Kimberley OAM & Connie Kimberley Loti Smorgon AO The Yulgilbar Foundation

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Lindsay Fox AC & Paula Fox AO

Simryn Gill Denise Green Friends of Heide

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MAJOR SPONSORS







SUPPORTERS

















MARKETING AND MEDIA PARTNERS





The Design Files



EXHIBITION PARTNERS

























Communications

+6%
24,000 followers on facebook

+26%
71,000 followers on instagram

+5% 6,925 followers on twitter

14,389 enews subscribers

68,000 video impressions

Heide's Marketing and Communications team highlights the museum's activities across several channels comprising earned, owned and paid media. Marketing supported a range of attendance and revenue-generating activities in 2019 that contributed to building Heide's profile and deepening audience engagement.

Highlights of 2019 include a detailed review and refresh of the museum's brand strategy and identity, developed with the assistance and expertise of strategic marketing consultant Danielle Chidlow, and leading designers Garry Emery and Jane Mooney.

The museum also engaged the services of Articulate PR agency to develop and execute PR strategies, promoting Heide exhibitions and brand activity.

Partnerships

The following partnerships extended the reach and impact of Heide's marketing efforts: Gunn & Taylor, Broadsheet, Sofitel Melbourne on Collins, The Saturday Paper, Cinema Nova, Vault Magazine and Gorman.

Digital

In 2019 Heide's website continued to be a key source of information for visitors, with 235,409 users and 846,743 page views.

Social media channels played an increasingly important role at Heide throughout 2019.

Publications

An Idea Needing to be Made: Contemporary Ceramics

Curators: Lesley Harding and Glenn Barkley

Description: paperback, 256 pages

Print run: 1,000 RRP: \$39.95

Robin Boyd: Design Legend Curator: Kendrah Morgan

Description: paperback, 320 pages

Print run: 1,000 RRP: \$25.00

Temptation to Co-Exist: Janet Burchill

and Jennifer McCamley Curator: Sue Cramer

Description: paperback, 104 pages

Print run: 700 RRP: \$29.95

Shannon Lyons: Dark Kitchen Guest curator: Laura Couttie

Description: 20-page online catalogue

John Gollings: Spirit of Place Curator: Kendrah Morgan

Description: 9-page online catalogue

Erica McGilchrist: For the Record

Author: Linda Short

Description: paperback, 140 pages

Print run: 500 RRP: \$24.95

George Egerton-Warburton Curator: Brooke Babington

Description: 20-page online catalogue



















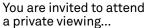




member card

signage







Heide and the Trustees of the Albert
and Barbara Tucker Foundation invite you
to a private viewing of Albert Tucker:
Mobile Home.
Thursday 10 October 2019
6:00 to 8:00pm
Please RSVP to Georgia Hooper
at rsvp@heide.com.au or 03 9850 1500
by Thursday 03 October

Awelcome from Artistic Director,
Lesley Harding, in the Albert and Barbara
Tucker Gallery will be followed by
light refreshments.
This exhibition is part of Heide's ongoing



This exhibition is part of Heide's ongoing program honouring the legacy of Albert and Barbara Tucker.



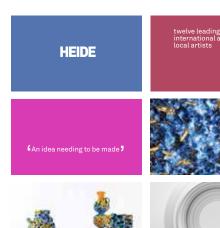




brochures



catalogue



cinema advertising



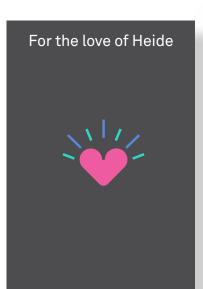








brand hierarchy

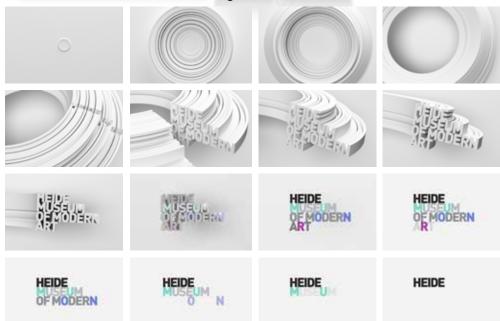






brand book

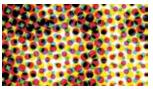
digital invitation















logo animation video

Our people

Board directors

Chairman Steven Skala AO

Jono Gelfand (until September)

Lisa Gorman (appointed May 2019)

John Lee

Cassy Liberman

Sue Smith

Nancy Underhill

Terry Wu (until May 2019)

Sharni Zoch

Heide staff

Artistic Director Lesley Harding

Executive Director

Tim Sligo

Development Director

Barb Taylor

Senior Curator Kendrah Morgan

Curator Sue Cramer

Assistant Curator

Brooke Babington **Exhibitions Manager**

Julia Powles

Registrar Jennifer Ross

Collections Manager Svetlana Matovski

Collections Assistant Mary Waters

Office Manager Georgia Hooper (parental leave cover for Diane de Mascarel from June 2019)

Finance Officer Catherine Fantin

Head of Marketing Claire Miovich

Graphic Designer Ramona Hamilton-Lindsay

Public Programs Manager Bernadette Alibrando

Learning Programs Manager Tara Daniel

Learning and Public Programs Coordinator Mel Hartigan

Learning and Public Programs Officer Fiona Cabassi

Philanthropic Associate

Danielle Butler

Grants WriterBryony Cosgrove
(from October 2019)

CRM Administrator Christine Taylor

Retail Manager and Buyer Claire Campbell (parental leave cover for Monica McKean

from May 2019)

Events and Membership Coordinator

Kasey Lack

Facilities Manager Paul Galassi

Head Gardener David Murphy

Gardeners Katie Grace Luke Murchie Alice Crowe

Caretaker Carmine Frascarelli

Visitor Services and Volunteer Program Manager

Alice Dickins

Senior Visitor Services
Officers
Lili Belle Birchall

Lili Belle Birchall Michelle Hambur Seren Little Mara Lythgo

Visitor Services Officers

Karen Adams Eliza Freeman Tom Greenaway Karen Hinde Eliza Jung Jennifer Louey (from October 2019) Clytie Meredith (from October 2019) Nola Orr Jennifer Papas Penny Peckham Jessica Pitcher Sophie Prince Kevin Pearson (until June 2019) Jake Treacy (until December 2019)

Heide volunteers

Heather Adam Verity Adams Annick Akanni **Emily Albion** Mahlani Anastasiou Anthea Andrews Jan Andrews

Katherine Andrianopoulos

Ebru Apaydin Yazici Gila Arab Gabriela Arenas Janet Atkinson James Auger Dans Bain Mary Bajoras Isabel Baker Louis Balis Cassandra Batsas Andrea Baxter Lily Baxter Anna Bellotti David Ben-Tovim Josephine Ben-Tovim Claire Beyer

Madeleine Black Inaya Bongso Janne Bonnett Archie Bourtsos Katy Bowman Ellen Bradlev Tanya Brain Nathalie Brewer Natasha Brooks

Katherine Brown Lauren Brown Jaimon Browne Adam Buckland Gabrielle Callan Samuel Cannon Stephanie Carroll

Gayle Caudry Anjana Chakravorty Ron Chapman Lydia Chen Caterina Chng

Vianne Chung Jane Clark Sebastian Cocks Gill Coleman

Christopher Constantinou

Neil Coverdale Alyshia Crampton Alice Crowe **Gay Cuthbert** Selby Dalton Catherine Dattner Anne Davies **Judy Davies** Susan de Jersey Lana De Lorenzi Madelief Debeii Siena Di Domenico Sophie Di Fabrizio Ann Dickey Lydia Dillon Sandra Dimitrijevic

Wendy Donovan Mary-Liz Dore Tanis Douglas Miranda Downie Alexandra Drummond

Samual Duncan Sandy Dunne

Sue East Helen Efthimiou Anna El Samad Safa El Samad Jan Eldred Joanna Elliott Janette Ellis Latifa Elmrini Hosna Eqbal Andrea Esnouf Sharon Evans Tony Fagioli Rachel Farrington Larissa Feng Anthony Fong Jonathon Ford Denise Frawley

Yi Fu Bei Gao Ruth Gazzola Ellen Giannikos Bill Gillies Lena Glass David Glaubitz Nathan Goble Harshini Goonetilleke

Zoe Gough Bev Gray Sophia Grubnic Megan Hallowes Meri Hand Elle Hanson Nola Hargreaves Cathy Harrison Diane Haskings Momo Hatley-Couper

Sue Hay Cathy Hayward Melissa Healy Debra Hoadley Heather Howes Judith Hughes Joe Humphrey Amv Hurlev Stephanie Hyland Nellie James Chloe Jones Stephanie Jook Aphroditi Karambina Julia Keller

Reetika Khanna Anahita Kheradmandan Kristina Kimtia Celina Klohk Lucinda Knight William Kogoi Jan Kozak

Natasha Krcevinac Isobel Lake

Alyson May Lambton Christine Lavender Eleanor Laver Kelly Lawrence Natalie Lawson

Carolyn Leach-Paholski Heather Lee Elena Leong

Carla Leske Keith Lesselyoung Wendy Leversha Artemis Lialios Swe Lie Lim Ila Lohning Jennifer Louey

Gabrielle Lové James Lyle

Frank Maas Lisa Martin

Fiona McIntosh Hannah McKenzie Kathy McKenzie Margaret McRobbie Tessa Megenis Lachlan Meikle Faye Meldrum

Jackie Miller Emma Mills Judy Milne-Pott Julie Milton

Dominique Montalto Rachel Morley

Amy Najari Michelle Nicholson

Sue O'Sullivan

Alex Papanotas Murray Pearce

Marina Perkovich

Asimenia Pestrivas Zola Petrou Kat Phillimore

Georgia Pinney Michaela Piritidis Annamaria Plescia

Roslyn Prato Rita Presutti Cathy Price Anne Pyle Jessica Qu

Priyanka Rajendra Yungi Ran Dianne Randall

Nasrin Rasoulzadeh Vivienne Reed OAM

Natalie Renna Hunter Reyne Anna Richards Laura Roberton Jo-Ellen Robilliard Kara Rodski

Aurynes Rojas Silvana Romeo

Catherine Mahoney Kendall Manz Charlotte March Joanne Marchese Julie Margetts Daniel Marks Patricia Martin Jane Martino Allie Marumo Annabel Mason Cynthia McAfee Sam McDonald

Alula McGlashan

Clytie Meredith Katherine Meredith

Sepideh Minagar Mahdi Mirzaei Jeremy Mitchell Libby Mitchell

Stephanie Nagy

Jill Nicol Lesley Nisbet Katja Novakovic

Francesca Nowicki Camille Orel Mark Paholski

Laurie Paine Maria Panettieri

Celeste Pegoli Monica Perez de Velasco

Dianne Phillips **Brian Pieper**

Jude Reilly

Alexandra Rosenblum Maddie Ross Jo-Anne Rowe Maryam Safinia Kvm Salt Erin Sartori Patricia Saunders

Jessemyn Schippers Fiona Schoer Kit Scott Wendy Sebire Jan Shrimpton Matthew Siddall Megan Smart Veronica Smith

Jessica Solty Maria Spriggins Sue Sritharan Katie Stackhouse Kirbi-Lee Stamp Arabella Stanley Aylene Steenkamp Stuart Steinfort Anne-Katrin Sterling Helen Stewart Margaret Stirkul Elisa Stone Zara Sullivan David Sutton Samm Sutton

Krys Syrota Maria Teresa Tavares Costa

Helen Thomas Deborah Thompson Emma Thomson Stephanie Tozzi Heather Trotter Hsin-Hui Tsai Georgia Tsarouhas Alex Ŭrsell

Justin Sweeney

Laurie Swiss

Claudia Van Eeden Margaret Vande Walle Bianca Varbaro Ellenie Vasilopoulos Jonathan Vyssaritis Jenni Walker

Penny Walker-Keefe Kate Wallace Lorraine Wallis Emma Walsh Megg Walstab Garry Walters Mary Waters Kathryn Watty Maia Weeding Lola Wenn Saskia Wetter Emily Whinfield Reham William Emma Williams

Douglas Wilson Benice Woolley Anne Wynn Barbara Yuncken Joanna Zhang Winnie Zhu

Heika Williams





Our environment

In 2019 the Heide team embarked on and continued a number of key projects that will improve visitor experience, enhance our facilities and gardens, and make important contributions to our broader community context.

Reconciliation Action Plan

Heide commenced work on its first
Reconciliation Action Plan (RAP) in 2019,
which will equip the museum with practical
actions to contribute to reconciliation by
fostering and embedding respect, building
and encouraging relationships, and
developing opportunities for Aboriginal and
Torres Strait Islander peoples. The RAP is
being managed by a staff-led working group.

Going green

A second staff-led committee commenced an audit of Heide's sustainability processes and carbon footprint, and will develop and enact a range of initiatives to reduce, recycle, reuse and go green. These will build on important foundational work in this area that was done with the assistance of a State Government Sustainability Fund grant some years ago, such as harvesting water from the museum's cooling system for use in the gardens.

In addition to increasing the sustainability of the museum's habitual activities, members of the committee will research and scope larger-scale projects such as reducing energy requirements, the installation of solar panels and the implementation of an LED lighting system through the galleries, together with identifying potential funding sources for further improvements.

Healing garden

In 2019, with the support of The Shine
On Foundation, Heide engaged urban design
firm Openwork to research and design
a new healing garden adjacent to the Heide
Cottage, a project that reflects museum
founder Sunday Reed's aspiration for
the gardens to be both a creative outlet
and sources of respite and rejuvenation.

Like Sunday Reed, the Heide team today recognises that gardens and nature can significantly help to improve people's wellbeing and restore a sense of equilibrium. A growing body of evidence demonstrates that gardens are powerful tools for connecting communities, reducing social isolation and providing positive, life-affirming experiences.

The new healing garden will be a place for sensory experiences, with plants that are scented or tactile, a meadow of wildflowers and edible Indigenous plants.

River's Edge project

Funded through a three-year grant of \$25,000 per annum from the Albert & Barbara Tucker Foundation, this project aims to protect, preserve and rehabilitate Heide's riparian zone in the southern end of the Heide property. The project aims to restore pre-colonial vegetation, encourage the return of native wildlife to the area, and engage visitors with the Indigenous ecological history and significance of this land.

In 2019 Heide engaged landscape architecture firm Urban Initiatives to document and map the site and all trees and plantings, and provide drawings and concepts to inform future work and interpretation.

Detailed arboreal and gradient surveys were conducted in May and June 2019, and the project team consulted with the Wurundjeri Land Council, to better understand the cultural history of not only the river's edge along the Heide property but also adjacent sections of the Yarra River, and to consider Indigenous land management practices that could be deployed as part of the project in coming years.

Facilities

Ongoing support from Creative Victoria during 2019 has enabled the museum to upgrade obsolete equipment and prepare the ground for a number of projects and efficiencies to be implemented in 2020. An updated building management system will help us better control the museum's strict environmental conditions and data collection and improve air-conditioning systems and power and gas usage.

During 2019 the old copper phone cabling throughout the site was disconnected and replaced with an ultra-fast fibre network. The new fibre network has given Heide the network speed capabilities to improve video conferencing, download large files and use cloud storage.

Doll's House

With support from The Shine On Foundation, in 2019 Heide undertook preparatory work for the restoration of the original milking shed on the site known as the Doll's House in consultation with heritage architects Lovell Chen. In November the museum was awarded a Living Heritage Grant by Heritage Victoria to preserve the building.

The milking shed dates to the 1890s when the surrounding land formed part of a dairy farm owned by James Lang, and was later used by Heide founders John and Sunday Reed as a storeroom for their growing art collection.

The Doll's House is an important part of the Heide story, in terms of the Reeds' sustainable, garden-to-table ethos, its use as a play space by Sweeney Reed, and its use for a time to store Sidney Nolan's famous Ned Kelly paintings, which he painted in the Heide Cottage during 1946 and 1947.

The restoration project involves detailed documentation of the existing physical elements prior to dismantling, and the building program in 2020 will ensure the original fabric of the shed is retained and reused where possible.



