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27	28	29	30	31	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	01	02	03	04	05
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1. Mission Statement

Heide Museum of Modern Art supports the development and discussion of contemporary culture, and reviews and critically evaluates modernism in Australia and internationally, building on the unique vision, heritage and environment provided by its founders, John and Sunday Reed.

2. Honorary Appointments & Company Members

Honorary Appointments

Patrons

Sir Rupert Hamer AC KCMG (1916–2004)
Mrs Terry Bracks

Fellows

Dr H Norman B Wettenhall AM (1915–2000)	1988
Georges Mora (1913–1992)	1989
Maria Prendergast	1990
Baillieu Myer AC	1992
Loti Smorgon AO	1993
Victor Smorgon AO	1993
Dr Barrett Reid AM (1926–1995)	1994
Dr Tom Quirk	1995
Maudie Palmer	1997
The Hon. Mr. Justice Charles	1998
Christine Collingwood	1999
Albert Tucker AO (1914–1999)	2000
Barbara Tucker	2000
Tom Lowenstein	2002

Company Members

Board of Directors

Trevor Tappenden, Chairman

Trevor Tappenden is an independent Company Director and has been a Board member since April 2002, taking up the role of Chairman in August 2002. A Chartered Accountant (ACA) and Fellow of the Australian Institute of Company Directors, Mr. Tappenden is former Managing Partner of Ernst & Young (Melbourne), and from 2001–2003 was Head of the Victorian Government Services Group. He currently holds roles as a Councillor of RMIT University and Chairman of the Audit and Risk Management Committee; Director of RMIT Vietnam; Director of CEDA and Chairman of the Audit and Risk Management Committee; Director of VITS Language Link; Director of Dairy Food Safety Victoria and Chairman of the Audit and Risk Management Committee, and Trustee – Ernest Heine Family Foundation.

Kerry Gardner, Deputy Chair

A Board member since 1999, and Deputy Chair from August 2002. Kerry Gardner is a marketing consultant and has had a career in product and media marketing. Ms Gardner sits on the Arts Committee of the Myer Foundation and has served on the Australian Chamber Orchestra Board.

Janine Burke

A Board member since 1997, Janine Burke is a freelance curator, writer and award-winning author of fourteen books of art history, biography and fiction. Dr Burke holds degrees in art history from the University of Melbourne (BAHons), La Trobe (MA) and Deakin (PhD) Universities and has lectured in art history at the Victorian College of the Arts (1977–1982). Her published works include: *Joy Hester, Dear Sun: the Letters of Joy Hester and Sunday Reed, Australian Gothic: A Life of Albert Tucker* and most recently, *The Heart Garden: Sunday Reed and Heide*. Dr Burke curated the Heide exhibitions *The Eye of the Beholder: Albert Tucker's Photographs* (1998 touring) and *The Heart Garden: A Portrait of Sunday Reed at Heide* (2004).

John Downer AM (from February 2004)

John Downer joined the Board in February 2004. A consulting engineer with B.Eng (Hons) from Adelaide University, he was Chief Executive of the international Maunsell Group from 1993–1998 and subsequently Chairman. He is currently a member of the Board of Directors of AECOM and serves in a consulting capacity on International Business Development to the AECOM Group. Mr. Downer is a Fellow of the Institution of Engineers Australia, Institution of Engineers (UK), Institution of Engineers (Hong Kong) and a Member of the Institution of Engineers (Singapore). In 2001 Mr. Downer was made a Member of the Order of Australia for service to engineering and international trade.

Craig Kimberley

Appointed to the Board in December 2003, Craig Kimberley is the former Chairman of Just Jeans Group Limited and has been in the clothing and textile industry for over 30 years. He is a current Board member of the Melbourne Fashion Festival, Chairman of fashion retail group *Youthworks*, and a former Commissioner of the Australian Football League.

Ken Ryan

(leave of absence from October 2004)
Appointed to the the Board in December 2003 Ken Ryan is Regional Manager (Asia-Pacific) for Qantas. He is currently based in Singapore and on leave from the Board.

David Walsh

David Walsh has been a Board member since May 1997. Until 2005 he was the Senior Partner (Melbourne) of Mallesons Stephen Jaques, practicing commercial, corporate and telecommunications law. He has been a member and office bearer of numerous professional and business associations and is a former member of Commonwealth advisory committees in relation to copyright and intellectual property. David Walsh is chairman of Templeton Global Growth Fund Ltd, a director of PaperlinX Ltd and a director of Macquarie Infrastructure Investment Management Ltd, which is the Responsible Entity for Macquarie Infrastructure Group.

Other Company Members

Helen Alter
Ken Cato
Stephen Charles
Joan Clemenger
Chris Collingwood
James Colquhoun
Patricia Cross
Janne Faulkner AM (to June)
Jeff Floyd
Julia King
Tom Lowenstein
Ray Martin
Sarah McKay
Ian McRae
Bryce Menzies
Thomas Quirk
Michael Roux
Rosemary Simpson
Deryk Stephens
Chris Thomas

3. Chairman's & Director's Report

2004 has been a very busy and challenging year as we delivered a full and highly successful calendar of exhibitions and programs, whilst also planning for the closure of the Heide II and III galleries in preparation for the building works beginning in March 2005.

The highlights of 2004 included the positive critical response and audiences attracted to Heide's major exhibitions program. The popular *Australian Surrealism, The Agapitos/Wilson Collection* featured over Summer 2003-04, and was followed by the ambitious *Three Colours: Gordon Bennett and Peter Robinson* that commenced an extensive two year national and international tour after opening at Heide in early April. *The Plot Thickens: Narratives in Australian Art* included many iconic works from Heide's own collection and a comprehensive education component that proved highly popular with both children and their parents. A fitting conclusion to Heide's exhibition program prior to the closure of Heide III was *Mythology & Reality: Contemporary Aboriginal Desert Art from the Gabrielle Pizzi Collection*. Opened by the State Treasurer, John Brumby, *Mythology & Reality* was the first major exhibition of Western Desert art at Heide.

It has been exciting to finalise the design details for the re-scoped Redevelopment Program, which will include the new Albert & Barbara Tucker Gallery, the Tony & Cathie Hancy Sculpture Plaza and the Federation Way car park as well as the Sidney Myer Education Centre. These new facilities, designed by O'Connor & Houle Architects, will enhance the visitor experience, both in the galleries and surrounding areas.

The new Albert & Barbara Tucker Gallery will be programmed with changing exhibitions that explore not only Tucker's art and life, but his relationship with developments in Australian and international modernism. We are grateful for the support of Barbara Tucker, whose enthusiasm and commitment to the project over the last six years has never waned.

During 2005, Heide will also be undertaking some restoration work on the important 1960s heritage building, Heide II, which is one of the finest, and earliest, examples of domestic modernist architecture in Australia. The total budget for these projects is \$4.5m comprising funding from the State and Commonwealth governments and private donors. Heide is scheduled to fully reopen in early 2006.

A feature of 2004 was the launch of the new Heide Foundation designed to streamline our philanthropic fundraising efforts. The inaugural Foundation dinner on 1 October previewed *Mythology & Reality* with guests treated to a special menu created by guest chef, Geoff Lindsay. A new Heide publication, *I want a future that lives up to my past*, was also launched as part of this special occasion. *I want a future...* includes a pictorial essay and timeline of Heide's important history and was made possible through the support of two of our key Partners, GollingsPidgeon and Gunn & Taylor Printing. We are grateful to all our Foundation donors for their commitment and ongoing support of Heide.



1

We would like to pay a special tribute to Gabrielle Pizzi who sadly passed away just weeks after the opening of *Mythology & Reality*. A Memorial Service for Gabrielle was held at Heide on 13 December. More than 400 guests attended which was a great testament to the incredible respect and affection that so many people felt for Gabrielle, and well represented her wide range of passions that included fashion, social justice and animal rights as well as art. It was a privilege for the Heide staff to work with Gabrielle in developing her exhibition and the accompanying catalogue, which includes a fascinating, but now poignant, interview with Gabrielle documenting her discovery and subsequent championing of Australian aboriginal art.

We would particularly like to acknowledge the support of our Co-Patron, Mrs Terry Bracks, who has shown great interest in Heide's progress during the year. Mrs Bracks attended the opening of *The Plot Thickens* and during December co-hosted a special lunch on the Heide II terrace for our many corporate Partners and Supporters without whom Heide could not deliver the quality programs the public has come to expect. We are also pleased that Mrs Barbara Tucker has accepted the Board's invitation to become Heide's Co-Patron, replacing our Founding Patron Sir Rupert Hamer who passed away in early 2004. Sir Rupert played a crucial role in securing Heide for the people of Victoria. In his honour the Sir Rupert Hamer Memorial Garden will be established as part of the Redevelopment plans.

The Board has continued to review the operating viability of Heide during 2004 and it is our view that the current funding model is unsustainable into the future for a site as large, diverse and complex as Heide, particularly given its heritage status. Heide is certainly grateful for the support of the State Government through Arts Victoria but we are concerned at the ability of Heide to operate as a vibrant and effective institution given its current funding structure. The Board, management and State Government are working together on the long term financial and operating structure of Heide.

Thank you to the Heide team – the executive group, staff, guides and volunteers for their incredible energy and enthusiasm in delivering programs that make Heide the wonderful experience that it is. Thanks also to the Board of Directors who have worked as a very effective team to guide Heide through a challenging year to bring our strategies and development plans to fruition. We all share a passionate belief that Heide is a very special place because of its cultural and environmental significance. It is a wonderful gift to the people of Victoria and the many visitors from interstate and overseas.

2005 will herald a new phase for Heide as we begin the three redevelopment/restoration stages that are vital to improving the visitor, exhibition and collection storage facilities for the future. Heide I will remain open during this period and a comprehensive communications campaign has been developed to keep all of our stakeholders informed about progress. The re-opening in 2006 will coincide with Heide's 25th anniversary as a public gallery and will, therefore, be a double cause for celebration.

We look forward to your support for this and beyond as we develop a future that lives up to Heide's past.

Trevor Tappenden
Chairman, Heide Board of Directors

Lesley Alway
Director (Chief Executive)

1 Minister for the Arts MP Mary Delahunty, Trevor Tappenden (Chairman) and Lesley Alway (Director) at the *Three Colours* opening

4. Operations Report

Heide Museum of Modern Art had a busy and fruitful year across all areas of its operations. A detailed overview of each division follows.

4.1 Exhibitions 2004

The main exhibition space, Heide III, hosted four major exhibitions during 2004. *Australian Surrealism: The Agapitos/Wilson Collection*, an Art Gallery of South Australia Travelling Exhibition (16 December 2003–28 March 2004) was followed by *Three Colours: Gordon Bennett and Peter Robinson*, A Heide Museum of Art Travelling Exhibition, (8 April–4 July 2004). This highly acclaimed exhibition, curated by Heide's Senior Curator, Zara Stanhope, is touring to seven national and international venues during 2004–2006. *The Plot Thickens: Narratives in Australian Art* (17 July–26 September 2004) was developed by Heide's Curator, Kendrah Morgan, and travelled to Ballarat Fine Art Gallery during March–April 2005. *Mythology & Reality: Contemporary Aboriginal Desert Art from the Gabrielle Pizzi Collection* (2 October 2004–30 January 2005) was Heide's final exhibition for the year, ending with Heide's partial closure for Redevelopment on 30 January 2005. Works from this highly significant collection of Western Desert art were selected by the Heide curators in collaboration with Gabrielle Pizzi. Sadly, Gabrielle passed away in early December 2004. It was most fitting that her Memorial Service was held in Heide III amidst her collection.

The Heide II building – the 'original gallery' when Heide first opened as a public gallery in 1981 – hosted a diverse range of exhibitions, presenting new ideas in regard to both modernist and contemporary culture. These included the photographic project *Judging Architecture: Issues, Divisions, Triumphs, Victorian Architecture Awards 1929–2003* (29 November 2003–22 February 2004). For this exhibition, Heide ran an accompanying "People's Choice Award" for the best building, which was won by Greg Burgess' Brambuk Aboriginal Cultural Centre. *A Hand Passing Through Art and Architecture: Peter Burns*

(28 February–25 April 2004) surveyed the architecture, art and graphic design of this important figure in Melbourne design history, and was curated by Dr Doug Evans of RMIT University. The exhibition was accompanied by a comprehensive catalogue that contextualised Peter's association with Heide's founders, the Reeds, and the Heide Circle. *Anne-Marie May* (3 July–10 October 2004) showcased a Melbourne artist who responded to the Heide II spaces with a site-specific and highly material installation, and a specially commissioned series of prints, produced in partnership with the Victorian Print Workshop. *Thinking Out Loud* (17 October–28 November 2004) showed the work of four international artists who use sound and voice to evoke ideas of who we are, and was featured as part of the Melbourne International Arts Festival. The final show in Heide II, *Heavenly Creatures* (4 December 2004–30 January 2005), was guest curated by Heide staff member Melissa Keys and explored the iconography and meaning of the angel in Australian modernist, contemporary and indigenous art.

Heide visitors were able to discover the history and heritage of Heide through *Art and Life at Heide* (15 November 2003–6 February 2005) curated by Kendrah Morgan in Heide I. This exhibition was complemented in Spring of 2004 by the companion exhibition curated by Janine Burke, *The Heart Garden, A Portrait of Sunday Reed at Heide* (15 October 2004–6 February 2005), which focused on the role of Sunday Reed as artistic muse and creative gardener. A newly created Heart Garden was planted in Heide I's walled garden as part of this exhibition.

15 November 2003 –
6 February 2005

Heide I
Art & Life at Heide

A selective view into Heides' history; the interests of John and Sunday Reed and the artists they supported and who were associated with Heide, told through works from the Museums' Collection.



2

29 November 2003 –
22 February 2004

Heide II
*Judging Architecture
Issues, Divisions, Triumphs
Victorian Architecture Awards 1929–2003*

Images, 'then' and 'now', depicting the Victorian buildings judged as architecturally significant over 75 years of the Royal Institute of Architects (Victoria) Awards.



3

16 December 2003 –
28 March 2004

Heide III
*Australian Surrealism
The Agapitos/Wilson Collection*
An Art Gallery of South Australia Travelling Exhibition
A major survey of the tendency towards surrealism in the work of Australian artists from 1925 to 1955, selected from the private collection of James Agapitos and Ray Wilson.



4

28 February –
25 April 2004

Heide II
*A Hand Passing Through Art
and Architecture: Peter Burns*

A focused survey of the career of this architect, artist and designer who contributed to the development of Melbourne's unique modern cultural scene.



5

2 Albert Tucker
The futile city 1940
oil on cardboard, 45 x 54.5 cm.
Heide Museum of Modern Art Collection.
Purchased from John and Sunday Reed, 1980.
© Courtesy of Barbara Tucker

3 Wolfgang Sievers
Heide II 1968
John Gollings
Heide II 2003

4 James Gleeson
The Attitude of Lightning towards a Lady-Mountain 1939
oil on canvas
79 x 63.3 cm
The Agapitos/Wilson Collection
© Courtesy of the artist

5 Peter Burns
Maquette for In Praise of Folly 2001
painted mild steel
23 x 30 x 23 cm
Sarah Burns Briggs Collection
© Courtesy of the artist

8 April –
4 July 2004

Heide III
Three Colours, Gordon Bennett and Peter Robinson
A Heide Museum of Modern Art Travelling Exhibition
A collection of works indicating the practices of established artists, Gordon Bennett (Australia) and Peter Robinson (New Zealand), who address the effects of our colonial histories as seen from different sides of the Tasman.



6



7

1 May –
27 June 2004

Heide II
Abstracting the Collection
Works from Heide's Collection indicating aspects in the development of abstract painting in Australia.



8

3 July –
10 October 2004

Heide II
Anne-Marie May
An installation conceived and designed in response to Heide's modernist home, Heide II, its setting, drawing on the historicised aesthetics of modern art.



9

17 July –
26 September 2004

Heide III
The Plot Thickens: Narratives in Australian Art
A Heide Museum of Modern Art Travelling Exhibition
A range of ways in which artists have evoked and documented Australian narratives of differing degrees of veracity in their work, from colonial to contemporary art.



10

6 Gordon Bennett
Notes to Basquiat: Culture Bag 1999
synthetic polymer on linen
182 x 182 cm
Courtesy of Sutton Gallery
© Courtesy of the artist and Sutton Gallery

7 Peter Robinson
Strategic plan 1996
oil and synthetic polymer on hessian
250 x 250 cm
Private collection, New Zealand
© Courtesy of the artist

8 Daniel Mafe
Subtext 1989
synthetic polymer on canvas
126.0 x 172.0 cm
Heide Museum of Modern Art Collection
© Courtesy of the artist

9 Anne-Marie May
Untitled (3 works) 2004
knitted jersey, cotton
dimensions variable
Courtesy of the artist
© Courtesy of the artist

10 Polixeni Papapetrou
Riddles that have no answers 2004
type C photograph
100 x 100 cm
Courtesy of the artist, Kalli Rolfe
Contemporary Art, Melbourne
and Stills Gallery, Sydney
© Courtesy of the artist, Kalli Rolfe
Contemporary Art, Melbourne
and Stills Gallery, Sydney



11



12



13



14



15



16



17



18

11 Guest at the *Three Colours* opening

12 Peter Robinson standing with his work at the *Three Colours* opening

13 Guests view work at the *Three Colours* opening

14 Barbara Tucker & Lyn Williams at *The Plot Thickens* opening

15 Artist, Polixeni Papapetrou, with her daughter and subject, Olympia, at *The Plot Thickens* opening

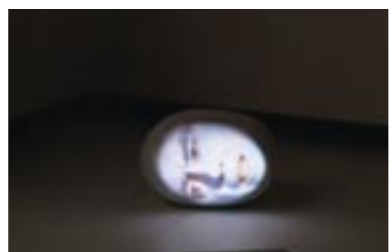
16 Artist, Julia Ciccarone, with her subject, Mark Meaden, at *The Plot Thickens* opening

17 Heide Patron, Terry Bracks, with Director, Lesley Alway at *The Plot Thickens* opening

18 Janine Burke, Susan McCulloch and Trevor Tappenden at *Three Colours* opening

17 October –
28 November 2004

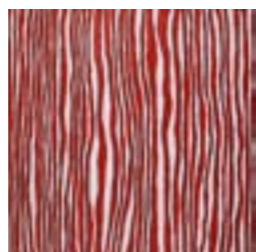
Heide II
Thinking Out Loud
Presented as part of Melbourne
International Arts Festival
Works by Christian Marclay, Ed Osborn, Tony Oursler
and Jana Sterback exploring psychological
and social states of mind.



19

2 October 2004 –
30 January 2005

Heide III
*Mythology & Reality: Contemporary Aboriginal
Desert Art from the Gabrielle Pizzi Collection*
A selection of work dating from the 1970s to today
from an important private collection specialising
in Indigenous art from the Western Desert region.



20

15 October 2004 –
6 February 2005

Heide I
The Heart Garden
A Portrait of Sunday Reed at Heide
(companion exhibition to *Art & Life at Heide*)
A homage to Sunday Reed and the artists
she inspired.



21

5 December 2004 –
30 January 2005

Heide II
Heavenly Creatures
Thirty eight works that indicate some of
the attributes, both dark and light, associated
with the form and symbolism of angels.



22

19 Tony Oursler
Incubator 2003 2003
fire-glass sphere, dvd, dvd player, Sony VPL-CS5 projector
National Gallery of Australia, Canberra
© Courtesy of the artist

20 Alice Nampitjinpa
Sandhills (Tali) at Talaalpi 2000
synthetic polymer paint on canvas
300 x 300 cm
Gabrielle Pizzi Collection
© Courtesy of the artist . Licensed by VISCOPY,
Australia, 2004.

21 Heart Garden, Heide Museum of Modern Art
Photography: Emma Cross 2004

22 Trent Parke
Untitled, from Dream Life and Beyond 2001
silver gelatin photograph
24 x 36 cm
Courtesy of Stills Gallery, Sydney
© Courtesy of the artist



23



24



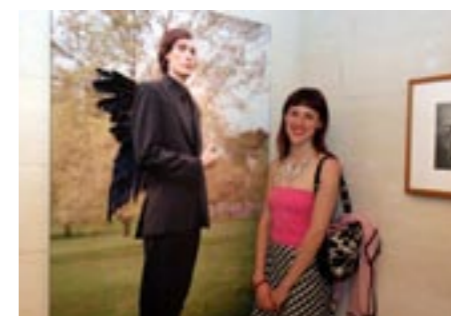
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28

23 Guests at the *Mythology & Reality* opening

24 Crowd gathers for speeches at
the *Mythology & Reality* opening

25 Gabrielle Pizzi & State Treasurer John Brumby
at the *Mythology & Reality* opening

26 Mirka Mora with Exhibition Curator Melissa Keys
at the *Heavenly Creatures* opening

27 Artist, Sangeeta Sandrasegar, with her
work at the *Heavenly Creatures* opening

28 Artist, Lyndall Walker, stands beside her work
at the *Heavenly Creatures* opening



29



30



31



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34



33

29 Guests at the *Three Colours* opening
30 Minister for the Arts, Mary Delahunty,
at the *Three Colours* opening
31 Guests at the *Heavenly Creatures* opening

32 Artist, Linde Ivimey, beside her work
at the *Heavenly Creatures* opening
33 Gabrielle Pizzi with Amanda Frith and Mary Schepisi
at the *Mythology & Reality* opening

34 Guests enjoying works at the *Mythology & Reality* opening



35



36

2004 Travelling Exhibitions

24 July – 29 August 2004 *Three Colours, Gordon Bennett and Peter Robinson*
A Heide Museum of Modern Art Travelling Exhibition
17 September – 10 October 2004 *Three Colours, Gordon Bennett and Peter Robinson*
A Heide Museum of Modern Art Travelling Exhibition

Bendigo Art Gallery

Plimsoll Gallery,
University of Tasmania

35 Gordon Bennett
Camouflage #1 2003
acrylic on linen
182.5 x 152 cm
Courtesy of the artist and
Sherman Galleries, Sydney
© Courtesy of the artist and
Sherman Galleries, Sydney

36 Peter Robinson
Big Al Kaeda 2002
oilstick on paper
Private Collection, New Zealand
© Courtesy of the artist

Exhibition Lenders

The Museum is grateful to the numerous lenders who generously supported Heide's exhibition program (both at the Museum and touring exhibitions) during 2004. Lenders include:

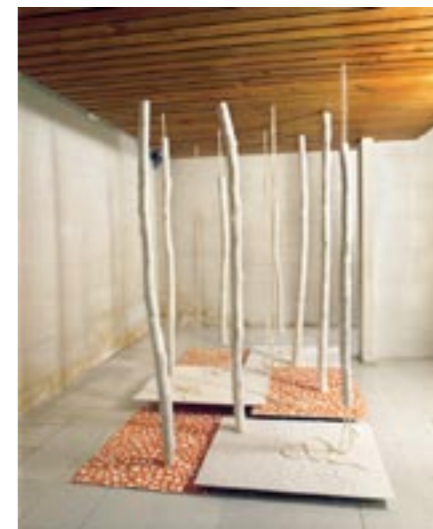
- Anna Bibby Gallery, Auckland, New Zealand
- Anna Schwartz Gallery, Melbourne
- Anne-Marie May
- ARC One Gallery, Melbourne
- Art Gallery of New South Wales, Sydney
- Art Gallery of South Australia, Adelaide
- Ballarat Fine Art Gallery, Victoria
- Bellas Milani Gallery, Queensland
- Brenda Croft
- Brooke Gifford Gallery, Christchurch, New Zealand
- Boutwell Draper Gallery, Sydney
- Christian Marclay
- Craig Gough
- David Hugh Thomas
- Dunedin Public Art Gallery, New Zealand
- Ed Osborn
- Ewen McDonald and Susan Norrie
- Gaby and Wilhelm Schuermann Collection, Germany
- Gallery Gabrielle Pizzi, Melbourne
- GollingsPidgeon
- Gordon Bennett
- Greenaway Art Gallery, Adelaide.
- Guan Wei

- H.J. Wedge
- Hamilton Art Gallery, Victoria
- Irene and John Sutton
- Jana Sterbak
- Jean Langley
- Jenny Harper Collection, Wellington, New Zealand
- Jesse Marlow
- Jim Barr and Mary Barr Collection, New Zealand
- John Citizen
- Julia Ciccarone
- Kalli Rolfe Contemporary Art, Melbourne
- Kate Beynon
- Katie Jacobs
- Ken Unsworth
- La Trobe Picture Collection, State Library of Victoria, Melbourne
- Lauraine Diggins Fine Art, Melbourne
- Laverty Collection, Sydney
- Linde Ivimey
- Lyndal Walker
- Monash University Museum of Art, Melbourne
- Mori Gallery, Sydney
- Museum and Art Gallery of the Northern Territory, Darwin
- Museum of Contemporary Art, Sydney
- National Gallery of Australia, Canberra
- National Gallery of Canada, Ottawa.
- National Gallery of Victoria, Melbourne
- Niagara Galleries, Melbourne

- Patricia Piccinini
- Paula Cooper Gallery, New York
- Peter and Mary Burns
- Peter McLeavey Gallery, Wellington, New Zealand
- Peter Robinson
- Philip Bacon Galleries, Brisbane
- Polixeni Papapetrou
- Professor Su Baker
- Private Collection, Melbourne
- Private Collection, New Plymouth, New Zealand
- Private Collection, Queensland
- Relt Trust, Govett-Brewster Art Gallery, New Plymouth, New Zealand
- Rose Farrell & George Parkin
- Roslyn Oxley9 Gallery, Sydney
- Shepparton Art Gallery, Victoria
- Sherman Galleries, Sydney
- Steig Persson
- Stills Gallery, Sydney
- Sutton Gallery, Melbourne
- The Estate of Robert Campbell Jr
- The Michael Buxton Contemporary Australian Art Collection
- Tolamo Galleries, Melbourne
- The Wesfarmers Collection, Perth
- Trent Parke
- TV (Timothy Vernon) Moore



37



38



39



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37 Jana Sterbak
Déclaration 1993
DVD, DVD player, monitor, Jacobsen chairs
National Gallery of Canada, Ottawa. Purchased 1995
© Courtesy of the artist

38 Anne-Marie May
Untitled 2004
felt, hand-dyed felt, colour screen-print on felt,
plaster, wire, wool, wood, nylon
210 x 250 x 157 cm
Courtesy of the artist
© Courtesy of the artist

39 John Citizen
Interior (Chair and vase) 2003
synthetic polymer on linen
101.5 x 101.5 cm
Courtesy of the artist and Sutton Gallery, Melbourne
© Courtesy of the artist and Sutton Gallery, Melbourne

40 Tom Roberts
A summer morning tiff 1886
oil on canvas on board
76.5 x 51.2 cm
Ballarat Fine Art Gallery Collection
Martha K Pinkerton Bequest Fund 1943.



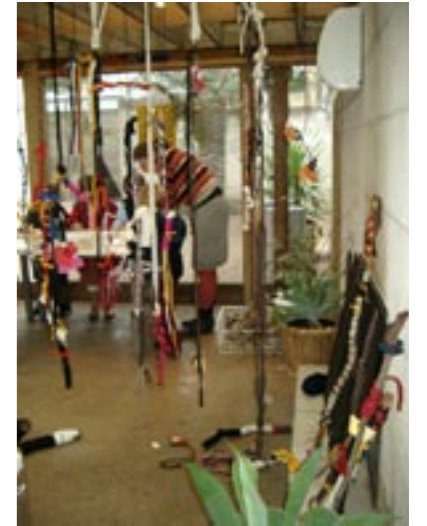
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4.2 Education & Public Programs

The Museum's expanded and comprehensive Education & Public Programs of 2004 foreshadow the opening of the new Sidney Myer Education Centre as part of Heide's 2005-06 Redevelopment. These programs were presented with the support of Manningham City Council. The professional development programs for teachers were consistently fully booked and public events held in partnership with the Victorian Writer's Centre and the Melbourne Writers' Festival were in high demand. The innovative Philosophical Inquiry Project, funded by the Department of Education and Training, presented the second year of a three year project that equips teachers with new strategies and approaches to developing critical thinking in the classroom using Heide's exhibitions as a stimulus.

Committed to providing quality education programs and resources this year, Heide Education produced four education kits to complement secondary school visits to Heide's exhibitions. These kits were available via www.heide.com.au. Other resources were designed to help young children to engage and respond to artworks. For example, a series of 'hands-on' Activity Stops were designed for the exhibition *The Plot Thickens: Narratives in Australian Art*. In addition, students from primary and secondary schools were invited to write artwork labels for a selection of works and these were included in the exhibition. The school holiday programs similarly focused on young visitors to Heide, giving them the unique opportunity to work with artists such as Anne-Marie May.

The exhibitions in 2004 were well attended by all levels of the education sector. With its potential for cross-curricular activities, *Australian Surrealism: The Agapitos/Wilson Collection* attracted very strong visitation from secondary schools, particularly those wanting to undertake art and literacy projects. *Three Colours: Gordon Bennett and Peter Robinson* was very well received by senior secondary and tertiary groups as its content was challenging and assisted them in meeting many of their curriculum requirements. In 2004, Heide Education also provided outreach talks – particularly of *Three Colours* content – to regional galleries and to schools unable to visit the Museum.

A diverse and inspiring range of public programs were presented in 2004 including artist talks, public forums and themed events such as *Growingrowing Heide*, our annual garden festival. Highlights from the public program this year included *The Crazy Mirror – A Surrealist Evening* of innovative theatrical performances, *Collecting Indigenous Art*, a panel discussion with four leading gallery owners and private collectors, and floor talks by prominent artists and arts professionals such as Patricia Piccinini and Gabrielle Pizzi. Heide also maintained its high quality program of guided tours and focus talks through its committed and professional group of Volunteer Guides who continue to play an important role in the life of the Museum.

41 Education Officer, Louise Hall, conducting an education talk on *Three Colours*

42 Students at *Three Colours* education event

43-45 Children playing at the Activity Stops as part of *The Plot Thickens* exhibition

46 Anne-Marie May with children at Heide's School Holiday Activities.

47 A colourful display of School Holiday Activities with Anne-Marie May

4.3 Heide Collection

Heide's Collection continues to grow and evolve, thanks to the generosity of many individual donors and organisations. Including the 2004 gifts listed below, the Collection now stands at 1860 artworks.

2004 Acquisitions

Heide Museum of Modern Art gratefully acknowledges the pro-bono assistance of valuers John Buckley, Walter Granek and our Industry Partner, Christie's Australia Pty. Ltd.

Valerie Albiston
Albert Park 1955
oil on cardboard
Signed l.l., ink "V.ALBISTON"
47.2 x 54.2 cm
Gift of the artist
through the Cultural Gifts Program 2004

Micky Allan
Love on the Nile 1991
etching A/P
oil on canvas
122.0 x 167.0 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Ian Armstrong
Interior Wareek n.d.
gouache
57.0 x 46.0 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Charles Blackman
The Conversation n.d.
etching 34/50
29.2 x 29.2 cm comp. 60.0 x 54.5 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Charles Blackman
Angels Trumpeting n.d.
etching 8/50
30.0 x 29.7 cm comp. 60.0 x 54.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Charles Blackman
Alice's Foot n.d.
etching 73/75
29.2 x 29.2 cm comp. 56.0 x 38.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Charles Blackman
The Mirror II n.d.
etching AP
19.8 x 15.0 cm comp. 51.0 x 35.5 cm sheet.
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Charles Blackman
The Painters Studio II n.d.
etching 15/46
29.5 x 30.0 cm comp. 47.0 x 44.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Peter Booth
The Magician 1985
oil on canvas
167 x 212.5 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Narcissus Kookaburra Skull n.d.
etching A/P
50.5 x 40.0 cm comp. 80.5 x 60.5 cm sheet
Gift of Julius Colman
through the Cultural Gifts Program 2004

Arthur Boyd
Narcissus, Webbed bird n.d.
etching A/P
61.0 x 45.0 cm comp. 80.5 x 60.5 cm sheet
Gift of Julius Colman
through the Cultural Gifts Program 2004

Arthur Boyd
Skull, fish and flowers n.d.
etching A/P
50.0 x 40.0 cm comp. 66.5 x 48.5 cm sheet
Gift of Julius Colman
through the Cultural Gifts Program 2004

Arthur Boyd
Forcoli n.d.
etching 1/15
51.0 x 56.0 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Drive at Paratajo n.d.
etching AP
58.0 x 48.5 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Plum Trees past Palaia n.d.
etching AP
51.0 x 56.0 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Bride at Peccioli n.d.
etching AP IV/IV
51.0 x 56.0 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
The cup n.d.
aquatint AP
99.0 x 73.0 cm
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
He has spent all n.d.
etching P/P
66.5 x 50.0 cm comp. 100.7 x 75.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Trumpets flood the air n.d.
etching P/P
59.0 x 39.5 cm comp. 80.0 x 57.5 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
The Younger Son n.d.
etching P/P
33.0 x 50.0 cm comp. 75.0 x 53.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Survival n.d.
etching P/P
50.0 x 33.0 cm comp. 75.0 x 53.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Last song of the blackbird n.d.
etching P/P
30.3 x 30.0 cm comp. 63.0 x 50.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Luxury n.d.
etching P/P
66.5 x 50.0 cm comp. 63.0 x 50.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
The Boat n.d.
etching P/P
66.5 x 50.0 cm comp. 100.5 x 75.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Lady of the forest n.d.
etching P/P
39.5 x 59.0 cm comp. 60.0 x 80.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Lovers and moon n.d.
etching P/P
41.0 x 25.5 cm comp. 60.0 x 40.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Muse Reading 1993
etching P/P
25.0 x 20.7 cm comp. 60.0 x 40.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Coral tree Branch on muse's hat 1993
etching P/P
25.0 x 20.7 cm comp. 60.0 x 40.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

2004 Acquisitions (continued)

Arthur Boyd
Poet distracted by his muse n.d.
etching A/P
25.0 x 20.0 cm comp. 60.0 x 40.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
The Wave n.d.
etching A/P
30.0 x 30.0 cm comp, 83.0 x 51.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Skate Hook and Messenger n.d.
etching A/P
30.0 x 30.0 cm comp x 62.5 x 50.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Lovers and Lizard n.d.
etching A/P
25.0 x 20.0 cm comp x 60.5 x 40.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Poet rejecting his muse 1993
etching P/P
25.0 x 20.0 cm comp 60.5 x 40.0 cm sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Helen and Agamamnon 1993
etching A/P
50.0 x 41.0 comp 80.0 x 62.5 sheet
Gift of Lowenstein Sharp Pty Ltd
through the Cultural Gifts Program 2004

Arthur Boyd
Narcissus Diving n.d.
lithograph A/P
82.0 x 70.0 cm
Gift of Tom Lowenstein
through the Cultural Gifts Program 2004

Arthur Boyd
Head of Narcissus, Skull and Bee n.d.
etching A/P
c. 50.0 x 40.0 comp. c. 80.5 x 60.5 cm sheet
Gift of Tom Lowenstein
through the Cultural Gifts Program 2004

Arthur Boyd
Head of Narcissus Skull n.d.
etching A/P
61.0 x 45.0 cm comp
80.5 x 60.5 cm sheet
Gift of Tom Lowenstein
through the Cultural Gifts Program 2004

Arthur Boyd
Narcissus Leaning n.d.
lithograph A/P
2.0 x 62.5 cm
Gift of Tom Lowenstein
through the Cultural Gifts Program 2004

Arthur Boyd
Narcissus Bee and Skull n.d.
woodcut A/P
60.0 x 80.0 cm
Gift of Tom Lowenstein
through the Cultural Gifts Program 2004

Arthur Boyd
Prodigal Son Series
Complete set of 16 etchings (listed below)
Dimensions various
Gift of Mrs Yvonne Boyd
through the Cultural Gifts Program 2004

– *The younger son*
– *He has spent all*
– *He left home for a distant country*
– *Loss*
– *The ferryman*
– *The boat*
– *River*
– *To mind the pigs*
– *Luxury*
– *Father I have sinned*
– *The serpent*
– *His heart went out to him*
– *Survival*
– *Bring the fatted calf*
– *Severe famine*
– *He was lost and is found*

Robert Boynes
The Piazza 1977
oil on canvas
30.0 x 25.0 cm
Gift of Tom Lowenstein
through the Cultural Gifts Program 2004

Peter Burns
Window 1968
pen, ink and gouache on paper
57.6 x 78.0 cm
Gift of an anonymous donor

Marc Clark
(nude) 1958
transfer drawing on paper
Signed and dated u.r., pencil "Marc Clark 58."
46.0 x 30.4 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
Portrait of Neil Douglas c.1960s-70s
pastel on cardboard
Signed l.r., pastel "VON"
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Landscape) c.1950s
charcoal on paper
39.8 x 48.5 cm irreg.
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Boat at Timana) c.1950s
charcoal and white pencil on paper
33.5 x 42.5 cm irreg.
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat study – 2 recto, 1 verso) c.1980s
ballpoint pen on paper (jotter pad page)
15.0 x 18.8 cm

Yvonne Cohen
(Portrait of Noel Wood);
verso *(Noel Wood drawing*
Valerie Albiston) c.1950s
charcoal on paper
39.1 x 33.9 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Portrait of a young man) c.1950s
charcoal on paper
40.9 x 32.4 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Noel Wood gardening at Timana) c.1950s
charcoal on paper
26.8 x 31.5 irreg.
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Figure in landscape, Noel Wood) c.1950s
charcoal on paper
34.2 x 26.8 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Noel Wood with boat) c.1950s
charcoal and coloured pencils on paper
30.4 x 26.7 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
Clad in Rainforests c.1980s
pencil on paper (part of an envelope)
23.2 x 27.2 cm irreg.
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat studies – 2 recto and 2 verso) c.1980s
pen and ink and wash on paper
27.1 x 38.5 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat study) c.1980s
pen and ink and fibre-tipped
pen on paper (BHP envelope)
22.7 x 31.5 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat studies – 3 recto and 1 verso) c.1980s
pastel, fibre-tipped pen and pencil
26.2 x 20.3 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat study) c.1980s
ballpoint pen on paper (part of envelope)
17.2 x 22.9 cm irreg.
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat study) c.1980s
ballpoint pen on paper (jotter pad page)
15.0 x 18.8 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat study – 2 recto, 1 verso) c.1980s
ballpoint pen on paper (jotter pad page)
15.0 x 18.8 cm
Gift of Mrs Valerie Albiston

2004 Acquisitions (continued)

Yvonne Cohen
(Cat study) c.1980s
pencil on paper (torn envelope)
18.1 x 26.0 cm irreg.
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat studies) c.1980s
pencil on paper (torn envelope)
23.2 x 15.7 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat study) c.1980s
ballpoint pen on paper
14.3 x 14.6 cm irreg.
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Cat study) (Child's drawings (?) verso) c.1980s
pencil on paper (torn envelope)
12.3 x 16.4 cm irreg.
Gift of Valerie Albiston

Yvonne Cohen
(Girl with folded arms) c.1950s
pen and ink on paper
18.3 x 14.9 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Child holding a rooster) c.1959-60
pencil on paper
26.8 x 20.8 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Fairground scene) c.1959-60
pencil on paper
22.0 x 15.9 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Dog Studies) c.1960s
pencil on paper
12.7 x 20.4 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Figures under palm trees, New Caledonia) c.1960s
fibre-tipped pen and coloured pencils on paper
22.8 x 27.7 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Portrait of a woman) c.1960s
ballpoint pen on paper
20.2 x 12.6 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Two figures in landscape / seated figure in hat verso) c.1960s
ballpoint pen and coloured pencils on paper
Signed l.l., blue ballpoint pen "VONI".
23.5 x 17.8 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Jotter pad with drawings of cats and birds, 12 pages) c.1960s
pen and ink, ballpoint pen and pencil on paper
15.0 x 19.1 cm
Gift of Mrs Valerie Albiston

(Yvonne Cohen)
Tourists, Corfu (verso figures under canopy) c.1960s
pen and ink and pencil on paper
12.6 x 17.7
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Pastel book with two drawings, *Logs in street, North Queensland and Tropical landscape with houses*) c.1960s
ballpoint pen and watercolour on paper
30.6 x 24.7 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Portrait of Bert) c.1970s
fibre-tipped pen on paper
22.8 x 7.2 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Woman with arm across forehead) c.1970s
ballpoint pen on paper
22.8 x 7.2 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Bert in boat, Timana) c.1970s
fibre-tipped pen on paper
7.2 x 22.8 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Figures and yachts) c.1970s
fibre-tipped pen and ballpoint pen on paper
7.2 x 22.8 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
(Portrait of Viva Cohen, the artist's mother) (before 1951)
oil on canvas on plywood
Signed u.r., oil "Y F Cohen".
38.3 x 34.7 cm
Gift of Mrs Valerie Albiston

Yvonne Cohen
Dockside c.1960-65
oil on composition board
Signed l.r., oil "VON"
92.0 x 109.0 cm
Gift of Yvonne Cohen and Mrs Valerie Albiston through the Cultural Gifts Program 2004

Kevin Connor
(21 Harbour Studies) series 1970/71
for Portrait of Sydney series
pencil, crayon and mixed media on paper
37.5 x 50.0 cm
Gift of Wilbow Corporation Pty Ltd through the Cultural Gifts Program 2004

John Firth-Smith
Tune 1987
lithograph W/P
77.0 x 96.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

George Foxhill
The Patient Four 1991
oil on canvas
120.0 x 170.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

George Foxhill
Wellcome 1990
oil on canvas
100.0 x 175.0 cm
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

Craig Gough
Sandringham IV 1982
oil on paper/canvas
153.0 x 331.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Joy Hester
Untitled (from the Faces series) c.1940s
ink wash on paper on board
31.0 x 25.0 cm
Gift of Stephen Davies through the Cultural Gifts Program 2004

Louis James
Uptown 1969
137 x 137 cm
oil on board
signed l.l., "Louis James, 69"
Gift of Patricia James through the Cultural Gifts Program 2004

Tim Jones
Self Portrait 1988
crayon on board
28.0 x 20.0 cm
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

Peter Kingston
M V Chips Rafferty 2001
silkscreen A/P
68.5 x 51.0 cm
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

Robert Klippel
Opus 129 1962
welded steel
182.0 x 30.0 x 110.0 cm
Gift of Pearson Australia Group Pty Ltd through the Cultural Gifts Program 2004

Geoff La Gerche
The Cape 1997
oil on linen
70.0 x 100.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

2004 Acquisitions (continued)

Geoff La Gerche
Mount Brockman n.d.
acrylic on canvas
100.0 x 135.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Alun Leach-Jones
The Voyager suite, Blue Voyager 1979
silkscreen print
45.7 x 43.7 cm comp.
Gift of Julius Colman through the Cultural Gifts Program 2004

Alun Leach-Jones
The Voyager suite, Brown Voyager 1979
silkscreen print
45.7 x 43.7 cm comp.
Gift of Julius Colman through the Cultural Gifts Program 2004

Alun Leach-Jones
The Voyager suite, Green Voyager 1979
silkscreen print
45.7 x 43.7 cm comp.
Gift of Julius Colman through the Cultural Gifts Program 2004

Alun Leach-Jones
The Voyager suite, Mulberry Voyager 1979
silkscreen print
45.7 x 43.7 cm comp.
Gift of Julius Colman through the Cultural Gifts Program 2004

Bruno Leti
Ungant 1996
oil monotype
116.5 x 89.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Victor Majzner
Don't 1995
acrylic on canvas
126.5 x 127.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Mandy Martin
Strzelecki Desert no. 7 1992
oil on linen
102.5 x 154.5 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Rod Milgate
Artists and Models n.d.
122.0 x 213.0 cm
oil on hardboard
Gift of Evan Lowenstein through the Cultural Gifts Program 2004

Daniel Moynihan
Horizontal Bar-Back Roll Off 1983
etching 1/12
41.0 x 107.0 cm
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

Clive Murray-White
Grey penato #2 1988
buchan marble
52.0 x 26.0 x 15.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Jane Nemeč
Woman and Bird (n.d.)
Woodcut on paper A/P
Sheet 22.3 x 19.8 cm;
pink card backing 25.5 x 20.4 cm
Signed l.r., pencil "Jane Nemeč"
Gift of Mrs Valerie Albiston

John Olsen
Honey Possum n.d.
etching A/P
32.0 x 37.0 cm comp. 60.5 x 80.5 cm sheet
Gift of Julius Colman through the Cultural Gifts Program 2004

John Olsen
Forever the snake 1978
etching 21/60
38.0 x 30.5 cm comp. 75.0 x 53.0 cm sheet
Gift of Julius Colman through the Cultural Gifts Program 2004

John Olsen
Littorals 1978
etching 21/60
38.0 x 30.0 cm comp. 75.0 x 53.0 cm sheet
Gift of Julius Colman through the Cultural Gifts Program 2004

John Olsen
Cliffs 1978
etching 21/60
36.5 x 30.0 cm comp. 75.0 x 52.5 cm sheet
Gift of Julius Colman through the Cultural Gifts Program 2004

John Olsen
Dragon Veins 1978
etching A/P 19/60
15.0 x 30.0 cm comp. 75.0 x 52.5 cm sheet
Gift of Julius Colman through the Cultural Gifts Program 2004

Lenton Parr
(Untitled) 1970
welded and painted steel
215.0 x 167.0 x 120.0 cm
Gift of Trevor & Christine Tappenden through the Cultural Gifts Program 2004

Stieg Persson
Sculpture 1992 – *Double column* 1992
bronze
88.0 x 30.0 x 30.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Robert Pople
Painting with Edit 1987-88
oil on wood
204.0 x 247.0 cm (3 panels)
Gift of Baillieu Myer AC, Baillieu Myer Collection of the 1980s, through the Cultural Gifts Program 2004

Lloyd Rees
Quiet Day on the Harbour 1980
lithograph T/P
50.5 x 66.0 cm
Gift of Julius Colman through the Cultural Gifts Program 2004

Lloyd Rees
Mt. Warning 1976
sugarlift aquatint 72/75
35.0 x 37.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Lloyd Rees
Great Rock Central Australia 1977
etching 35/90
49.5 x 45.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Lloyd Rees
Aden 1976
etching 27/85
35.0 x 37.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Lloyd Rees
Old House – Tasmania 1977
etching 83/90
20.0 x 25.0 cm
comp. 37.5 x 53.0 cm sheet
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

Lloyd Rees
Chapel Knox Grammar 1978
photo lithograph
17.5 x 25.5 comp. 31.8 x 32.8 cm sheet
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

Victor Rubin
Along Gibb River Road, Kimberley, Western Australia 1999
oil on composition board
122.5 x 91.5 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Victor Rubin
Burnt Norton T.S. Elliot 1989/90
oil on canvas
166.0 x 198.0 cm
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

Jan Senbergs
A Landscape for Lana 1987
lithograph AP
80.0 x 90.0 cm
Gift of Lowenstein Sharp Pty Ltd through the Cultural Gifts Program 2004

Jan Senbergs
Davis 1989
lithograph A/P
41.0 x 32.0 cm
Gift of Tom Lowenstein through the Cultural Gifts Program 2004

2004 Acquisitions (continued)

Sally Smart
Moth n.d.
 print monotype
 52.0 x 42.5 cm
 Gift of Lowenstein Sharp Pty Ltd
 through the Cultural Gifts Program 2004

Mark Strizic
Picture 10 1989
 acrylic, pastel and oil on paper
 105.0 x 82.0 cm
 Gift of Lowenstein Sharp Pty Ltd
 through the Cultural Gifts Program 2004

Mark Strizic
Picture 12 n.d.
 acrylic pastel and oil on paper
 105.0 x 82.0 cm
 Gift of Lowenstein Sharp Pty Ltd
 through the Cultural Gifts Program 2004

Ann Thompson
Maschera 1989
 lithograph A/P
 76.5 x 56.0 cm
 Gift of Julius Colman through
 the Cultural Gifts Program 2004

Ann Thompson
Visitation 1989
 lithograph A/P
 76.5 x 56.0 cm
 Gift of Julius Colman through
 the Cultural Gifts Program 2004

Ann Thompson
Mystique 1989
 lithograph S/P
 76.0 x 56.5 cm
 Gift of Julius Colman through
 the Cultural Gifts Program 2004

Richard Tipping
NO UNDERSTANDING ANYTIME 2000
 enameled pressed metal
 dimensions variable
 Gift of the artist

Richard Tipping
GO 2000
 enameled pressed metal
 dimensions variable
 Gift of the artist

Richard Tipping
TOURISTS WELCOME 2000
 enameled pressed metal
 dimensions variable
 Gift of the artist

Deborah Walker
Ventiloquist n.d.
 oil wax on board
 55.0 x 40.0 cm
 Gift of Lowenstein Sharp Pty Ltd
 through the Cultural Gifts Program 2004

Deborah Walker
The Tyranny 1989
 oil wax on masonite
 35.2 x 31.3 cm
 Gift of Lowenstein Sharp Pty Ltd
 through the Cultural Gifts Program 2004

Noel Wood
(Sleeping child and dog) c.1950s
 pen and ink and pencil on paper
 (Dunk Island notepaper)
 25.8 x 20.5 cm
 Gift of Mrs Valerie Albiston

Outward Loans from Heide's Collection

**Drill Hall Gallery,
 Australian National University**
Hilarie Mais: Retrospective
 20 May – 4 July 2004

Hilaire Mais
Ala 1989
 oil on timber construction
 201.0 x 201.0 x 3.9 cm
 Purchased 1989

Hilaire Mais
The waiting — Oracle 1987
 oil on timber construction
 114.5 x 159.0 x 5.0 cm
 The Baillieu Myer Collection of the '80s

S.H. Ervin Gallery

Observatory Hill
John Coburn
 13 January – 2 April 2004

John Coburn
Firebird 1956
 oil on composition board
 62 x 87.5cm
 On long term loan from
 the National Gallery of Victoria.
 Presented by the Museum of
 Modern Art & Design of Australia 1981

John Coburn
Guardians 1981
 oil on canvas
 200 x 254cm
 Gift of John Coburn 1999

Glen Eira City Council
Perspectives: Our Collection in Context
 11 - 30 June 2004

Charles Blackman
Prone Schoolgirl c. 1953
 enamel on cardboard
 79.0 x 93.5 cm
 Purchased from John
 and Sunday Reed 1980

Swan Hill Rural City Council
 Swan Hill Regional Art Gallery
*Raw and Compelling: Australian Naïve Art,
 The Continuing Tradition*
 1 November 2004 – 31 July 2005

Henry Dearing
Approach to Princes Bridge c. 1925
 oil on canvas on cardboard
 46.0 x 75.0 cm
 Purchased from John and Sunday Reed 1980

Henry Dearing
First man to ride a 5 inch bicycle 1925
 oil on cardboard
 31.0 x 46.5 cm
 Purchased from John and Sunday Reed 1980

Gold Treasury Museum

*Making Melbourne, early
 settlement to the present*
 January – June 2004

**Outward Loans from Heide's Collection
(continued)**

Albert Tucker
John Batman & Eliza Callaghan 1971
 synthetic polymer paint on board
 137.0 x 183.0 cm
 On loan from Barbara Tucker 2000

**National Gallery of Victoria,
 Federation Square**
Peter Booth Human/ Nature
 28 November 2003 – 29 February 2004

Peter Booth
Painting 1986
 oil on canvas
 167.0 x 244.0 cm
 Purchased 1987

James Gleeson: Beyond the Screen of Sight
 October 2004 – March 2005

James Gleeson
Rituals for an anxious spring 1981
 oil on canvas
 182.5 x 274.5 cm
 Purchased 1987

RMIT Gallery

Storey Hall
*Penetratia: Art & Psychoanalysis
 in Melbourne, 1940-2004*
 29 June – 7 August 2004

Albert Tucker
Night Image 1973
 oil on composition board
 56 x 71 cm
 On loan from Barbara Tucker 2000.

TarraWarra Museum of Art Ltd
Echo
 19 May – 31 August 2004

Sidney Nolan
Rosa Mutabilis 1945
 enamel on composition board
 91.5 x 122.0 cm
 Bequest of John and Sunday Reed 1982,
 acquired 1997

**University Art Museum,
 University of Queensland**
To Look Within: Self portraits in Australia
 15 March – 19 October 2004

Charles Blackman
Self portrait 1956
 oil and gouache on paper
 96.5 x 133.5 cm
 Purchased from John and Sunday Reed 1980



48 Lenton Parr
(Untitled) 1970
 welded and painted steel
 215.0 x 167.0 x 120.0 cm
 Heide Museum of Modern Art Collection
 Gift of Trevor and Christine Tappenden
 through the Cultural Gifts Program 2004
 © Courtesy of Trevor Tappenden



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4.4 Gardens

Heide's park and gardens flourished during 2004 through the ongoing efforts and enthusiasm of the Heide gardeners. Our gardens and Sculpture Park are an important attraction and source of enjoyment for visitors. According to our 2004 Visitor Research, 51% of visitors came to Heide specifically during 2004 for the beautiful gardens and surrounding parks.¹

2004 saw the successful commencement of a three year Garden Strategy, marked by the completion of Stage 1 – Heide I's gardens. The purpose of this stage was to prepare Heide I's gardens, including the Vegetable and Wild Gardens, as a focus for visitors during 2005 to offset site interruptions arising from the Redevelopment Program. A highlight of the Heide I garden update was the re-creation of the "heart garden". This addition accompanied the Heide I companion exhibition *The Heart Garden: A Portrait of Sunday Reed at Heide* (15 October 2004–6 February 2005) and formed part of the *Growngrowing* Heide 2004 celebrations. The original heart-shaped garden was planted by Sunday Reed in the 1940s as a memorial to her relationship with Sidney Nolan. This garden, re-planted with chamomile, forget-me-nots and European daisies, was a source of great interest to the many visitors to the exhibition and public programs.

The floods that occurred in both February and November had a major impact on Heide's garden maintenance, particularly in the lower reaches of the park with the Kitchen Garden and surrounds experiencing up to 1.5 metres of flooding. Significant damage and loss were a result, including a mature *Carya illinoensis* (Pecan), *Quercus robur* (English oak) specimens and a *Eucalyptus cladocalyx 'Nana'* (Sugar gum) which were beyond repair. The documentation of the loss of these trees will be captured in the next National Trust of Australia (Victoria) update of its Register of Significant Trees.

Works to other parts of the grounds included the successful implementation of a composting program for all Heide waste, and a major arborists' report on significant trees within Heide's boundaries. The maintenance and removal of hazardous trees has begun as recommended in the report, and works will be ongoing as part of the overall Garden Strategy.

Changes to the Sculpture Park during 2004 included the installation of new and existing works from Heide's Collection – David Wilson's *Small sculpture for my grandmother's vase* 1990 (now situated north-west of Heide II) and *The Hill* 1982–83, and Lenton Parr's *Untitled* 2003 near the Loti Smorgon Courtyard. For further details of the acquisitions, please refer to *4.3 Collection*, p32.

Several loan sculptures were removed from the park, including the much loved Bruce Armstrong *Untitled (Guardians)* 1987 on loan from the National Gallery of Victoria and John Mead's *Mean Yellow* 2000 on loan from the artist and Sutton Gallery, Melbourne.

Our particular thanks to the dedicated work of Noel O'Keefe, who left Heide after three years as Heide's Head Gardener and caretaker.

2005–06 will see the fruition of Stages 2 and 3 of Heide's Garden Strategy, subject to securing additional funding.



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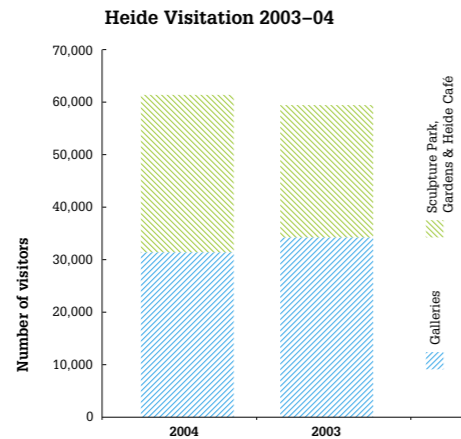
¹ Newton Wayman Chong & Associates Pty Ltd, *Heide Museum of Modern Art Visitor Survey*, December 2004

49 Heide I flowers
Photography: David Pidgeon 2004

50 Cabbages in the Vegetable Garden
Photography: John Gollings 2004

51 Detail of Heide I and gardens
Photography: John Gollings 2004

52 Heide I Wild Garden
Photography: John Gollings 2004



4.5 Communications

The retention of Heide’s audiences was a key target for 2004. Heide’s overall 2004 visitation of 61,318 people reflects a slight decline (approximately 3%) compared to the previous year. However, given the increased competition from new cultural facilities in 2004, these figures show a reasonably positive result. Visitation to the gardens and Heide Café increased by approximately 5,000 people, a 20% increase from 2003.

On-site visitor research undertaken by market researchers, Newton Wayman Chong, returned extremely positive topline results. Visitor satisfaction rated high across the many areas of Heide’s operations. 70% of visitors interviewed found the overall Heide experience “very good”. Nine in ten people (91%) were likely to visit Heide again, with most of these (72%) rated as “definitely likely”.

Heide continued the centralised communications strategy developed during 2003. This strategy included the introduction of new Heide Partners and marketing collateral to provide consistent and current information to Heide’s visitors and stakeholders both on and off-site.

The exhibition campaigns focused on the major exhibitions in Heide III – *Australian Surrealism*, *Three Colours*, *The Plot Thickens* and *Mythology & Reality*. The strong identities developed for each exhibition formed the central component of Heide’s overall communications strategy. The new exhibition brochures and accompanying street distribution strategies proved effective in attracting new audiences and continued media attention. Exhibitions featured in Heide I and II were marketed in complimentary contrast to the respective Heide III exhibition.

Heide’s cultural destination communications strategy incorporated both its corporate operations and visitor profile. Highlight 2004 destination campaigns included the gardens, Sculpture Park, Heide Café and Heide Retail as well as annual features such as Mother’s Day, *Growgrowing Heide* (Heide’s Spring focus) and *Sip and Shop at Heide* (Christmas retail). Heide’s new Foundation and pending Redevelopment Program also featured strongly.

All campaigns were directional to the new Heide website introduced in late 2003. Online visitation more than doubled in the last year, particularly in the education sector for the major exhibitions (please refer to *4.2 Education & Public Programs*, p20 for further detail).

Heide’s Visitor Services continued to develop strongly, with over 100 staff and volunteers assisting Heide’s visitors. The diversity of Visitor Services’ contribution included the monitoring of the galleries and gardens, and support for Heide Retail, events and administration, amounting to a total of over 5,195 volunteer hours.

Heide Cafe continued to operate successfully during 2004, and demonstrated the potential for future development. Our thanks in particular to Georgina Damm who headed this partnership between Damm Fine Food and Heide Museum of Modern Art.

Heide Retail achieved a 15% increase in total sales (\$173,373) from the previous year. Key results included \$8,780 generated from the mid-year Heide Catalogue & Book Stocktake Sale.

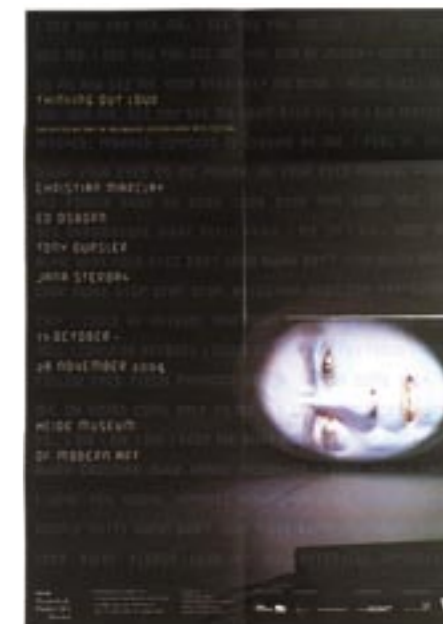
The new Heide Membership program introduced in late 2003 also produced positive results. Membership subscriptions reached over 700 during the year. In consideration of the interruptions to Heide’s facilities during the 2005-06 Redevelopment Program, Heide Members were offered two options: to continue with regular Membership during 2005 and receive an invitation to Heide’s Redevelopment Gala Launch in 2006, or to hold over any existing subscription period occurring after February 2005, to recommence in March 2006. The uptake on the two options was trending as an approximate 50/50 split.



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53 *The Plot Thickens* Exhibition Catalogue
Design: GollingsPidgeon 2004

54 *Heavenly Creatures* Exhibition Catalogue
Design: GollingsPidgeon 2004

55 *Thinking Out Loud* Exhibition Poster
Design: GollingsPidgeon 2004

4.6 Development

Heide Museum of Modern Art has been supported by successive generations of art lovers, collectors, artists and businesses as well as governments at all levels. Their passion and foresight has built one of Australia's most significant modern and contemporary art collections and transformed the home of Australian modern art into a unique art museum and park.

During 2004, Heide continued to build upon this tradition of support through its new Foundation, its corporate partnerships, and philanthropic grants received for projects such as the current Redevelopment Program.

Heide Foundation

The Heide Foundation was established in 2004 to provide greater scope for individual and philanthropic support for the many elements of Heide – from our art collection and exhibitions to our beautiful gardens and award-winning architecture. The Foundation offers donors the opportunity to contribute to both long-term developments in these areas and to specific campaigns.

The inaugural Foundation Dinner on 1 October previewed *Mythology & Reality* and treated guests to a special menu created by guest chef, Geoff Lindsay from Pearl restaurant. This event was also marked by the new Heide publication *I want a future that lives up to my past*, made possible through the generous support of Heide Partners, GollingsPidgeon and Gunn & Taylor Printing.

The new Heide Foundation has incorporated cash, pledges and artwork gifts since January 2004 and donor programs active at that time (Heide Circle of Donors and 2001–06 Building Fund)². Donors of significant art collections (since 1981) and earlier Heide donor programs, including the 1992 Building Appeal and the Georges Mora Fund, have been included in the initial Foundation acknowledgement framework.

The Foundation encourages all levels and forms of support, and acknowledges the following donors whose gifts formed the basis for the new Foundation.



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² Heide Foundation excludes the Ken Fletcher Memorial Fund project which is a discrete project

56 Menu by Geoff Lindsay for the inaugural Heide Foundation Dinner

57 Geoff Lindsay and Georgina Damm at the inaugural Foundation Dinner

58 Andrew Gunn, Jessica and Brian Longmore at the inaugural Foundation Dinner

59 Guests at the inaugural Foundation Dinner preview *Mythology & Reality*

60 Fallen Angels entertain guests at the inaugural Foundation Dinner

61 Heide's roses decorate the dinner tables at the inaugural Foundation Dinner

62 Gary Singer, Gabrielle Pizzi and Stuart Purves at the inaugural Foundation Dinner

Life Benefactors

Anthony & Cathie Hancy
Craig & Connie Kimberley
Baillieu & Sarah Myer
John & Sunday Reed
Loti & Victor Smorgon
Albert & Barbara Tucker

Benefactors

William J. Forrest
Kerry Gardner
Diana Gibson
Georges Mora Fund
Sidney Myer Fund
Barrett Reid
Pearson Australian Group Pty Ltd

Principal Donors

Yvonne Boyd
Stephen & Jenny Charles
Joan & Peter Clemenger
Christine & John Collingwood
J.J. & E.R. Colquhoun
Stephen Davies
Ken & Diana Fletcher
Friends of Heide
Lesley & Peter Griffin
Lowenstein Sharp Pty Ltd
Elizabeth H. Loftus
Helen Macpherson Smith Trust
Ian Potter Foundation
John Rickard
Graeme Sturgeon Memorial Trust
Trevor & Christine Tappenden
Chris & Cheryl Thomas
T. & F. Williams Trust
Robyn & Ross Wilson

Donors

Robert Albert/Albert Investments
Valerie Albiston
Anonymous x2
Arthur Robinson & Heddericks Lawyers
Mr. & Mrs. D.L. Bardas
Kate Bechet
Max Beck (Becton Construction Group)
Mark and Eva Besen
H. Brack
Alex & Elizabeth Chernov
Yvonne Cohen
Julius Colman
Bill & Jan Conn
Lauraine Diggins
John & Rose Downer
Violet Dulieu
EB Myer Charitable Fund
ETA Basan Charitable Fund
Ray Finkelstein & Leonie Thompson
Focus (Rental and Finance)
Focus Capital Group
Food Service Machinery Pty. Ltd.
Richard & Isabella Green
G.M. Hassell
Peter & Mary Hayes
ICI Australia
Patricia James
Kim & Mary Lou Jelbart
Richard & Andrea King
Colin Laverty
Evan Lowenstein
Tom Lowenstein
Macquarie Bank Ltd.
Elizabeth Makin
Malleon Stephen Jacques
Peter McMahon
Georges Mora
Diana & Nigel Morgan
Elisabeth Murdoch
Andrew Myers
National Australia Bank
Parmcutt Family Foundation
PROMoMA

Tom & Sue Quirk
Dr. Len & Eve Ryder
Robert & Rosemary Simpson
Tim Smallwood
Sam & Minnie Smorgon
Dr. Tom & Karin Smyth
Margaret Stewart
Richard Tipping
Aida Tomescu
Joe Vasta
Sandra & Leon Velik (Velik Charitable Trust)
Gerry & Elizabeth Wagner
David & Margaret Walsh
Ralph & Barbara Ward-Ambler
Norman & Joan Wettenhall
Wilbow Corporation Pty Ltd 2004
William Angliss Charitable Fund
Allan Wynn
Victor Wynn, Whitton Holdings
Sir John Young

Supporters

Anagnostou
Anonymous x1
Art Stretchers
John Brash
Ronald Butters
Beverley & Alan Castleman
Graeme Johnson
Geraldine O'Sullivan
Richard & Vivienne Reed
Peter & Noelle Thomas
Young Presidents

Ken Fletcher Memorial Fund

A Memorial Fund established to commemorate the leadership of the late Ken Fletcher, Chairman of Heide's Board of Directors (1997-2002). Supported by individual donors (not listed).








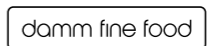






2004 Partnerships

A number of Heide's Partners attended two special events in acknowledgement of their support during the year. A cocktail party hosted by the Heide Board on 30 June in the Heide Café marked the end of the financial year and provided an opportunity to meet other Heide Partners. In December, Heide's Co-Patron, Terry Bracks assisted in hosting a Christmas lunch provided by Damm Fine Food, on the Heide II terrace to thank many of our Annual and Exhibition Partners and Supporters.










Heide Museum of Modern Art thanks all of our Partners who contributed to the Museum and its 2004 programs.

Partnerships are crucial to Heide's ability to produce and deliver our annual program of exhibitions, public and education events, other projects and general services. Such support also ensures Heide's future strategic planning and development












Annual Partners

Government Partners	Principal Partners	Education & Public Programs Partners
	 	 
Industry Partners		
	 	 
	 	

Exhibition Partners

Exhibition	Exhibition Partners	
Judging Architecture: Victorian Architecture Awards 1929 – 2003	GOLLINGSPIGEON	
Australian Surrealism The Agapitos/Wilson Collection An Art Gallery of South Australia Travelling Exhibition	 	ORD MINNETT 
A Hand Passing Through Art and Architecture: Peter Burns		
Three Colours, Gordon Bennett and Peter Robinson A Heide Museum of Modern Art Travelling Exhibition	 	 GUNN TAYLOR PRINTERS

Exhibition Partners

Exhibition	Exhibition Partners	Exhibition Supporters
Anne-Marie May		Project Partner 
The Plot Thickens Narratives in Australian Art A Heide Museum of Modern Art Travelling Exhibition	 Indemnification for this exhibition is provided by the Victorian Government.	
Thinking Out Loud Presented as part of Melbourne International Arts Festival		 
Mythology & Reality Contemporary Aboriginal Desert Art from the Gabrielle Pizzi Collection	 	
Heavenly Creatures	 Indemnification for this exhibition is provided by the Victorian Government.	



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2005–06 Redevelopment Program

2005 will herald a new phase for Heide as we begin our 2005–06 Redevelopment Program. This Program is vital to improving the visitor, exhibition and collection storage facilities for the future. Two phases of the Redevelopment received critical funding during 2004: Phase 2: the Sidney Myer Education Centre’s outdoor activity area will be supported by the Helen Macpherson Smith Trust, and Phase 4: the restoration of Heide II can now commence thanks to support from the Federal Government through the Department of Education and Heritage.

Heide I and its gardens will remain open during 2005. Heide will completely re-open in 2006 to coincide with Heide’s 25th anniversary as a public art museum.

Heide Museum of Modern Art would like to thank our Redevelopment Partners for their significant contribution to the next exciting stages in Heide’s development. Such support ensures the future of one of Australia’s key cultural institutions for many generations to enjoy.

Heide 2005–06 Redevelopment Program Partners

Phase I: Heide I restoration



Phase II: Sidney Myer Education Centre



Phase III: Heide III Redevelopment



Phase IV: Heide II restoration

The Australian Government through the Department of the Environment and Heritage



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63 Façade of the Sidney Myer Education Centre
Design: O’Connor + Houle Architecture
Image: O’Connor + Houle Architecture 2005

64 Georges Mora Gallery, Heide III
Photography: John Gollings 1993
65 Façade of the Albert & Barbara Tucker Gallery and Heide III galleries from across the Tony & Cathie Hancy Sculpture Plaza
Design: O’Connor + Houle Architecture
Image: Gollings Pidgeon 2005
66 Floor plans of Heide III Redevelopment
Design: O’Connor + Houle Architecture

4.7 Staff & Volunteers Staff	Simon Gregg Visitor Services Supervisor/ Membership Manager
Lesley Alway Director (Chief Executive)	Melissa Keys Merchandise Manager
Curatorial & Programming	Rebecca Renshaw Visitor Services Supervisor/ Events Coordinator (from February)
Zara Stanhope Senior Curator	Rachael McCully Marketing Assistant (from August)
Kendrah Morgan Assistant Curator (Maternity leave from July)	Visitor Services Officers
Katarina Paseta Acting Assistant Curator (April - December)	Stella Loftus-Hills Mark Malmberg Cassie May Brian Pieper Libby Richardson Tanya Simmons Tracey Smith Bernadette Zajd
Jennifer Ross Registrar, Exhibitions	Business Services
Stephanie Crichton Registrar, Collection Projects (Maternity leave from October)	Susanne Meier Finance Manager
Rosalie Dance Education & Public Programs Manager	Margaret Swallow Finance Officer
Louise Hall Education Officer	Gardens
Communications & Development	Noel O'Keefe Head Gardener/Caretaker (to July)
Anna Draffin Marketing & Development Manager	Nicholas Harrison Gardener (from January)
Jessica Freaan Board Secretariat/ Administration Manager, Foundation	Travis McCarty Assistant Gardener
Maria Davies Visitor Services Manager/ Facilities Manager (from September)	Danae Jeanes Apprentice Gardener (from June)

4.7 Staff & Volunteers (continued) Volunteers	Communications & Development	Paul McAsey Rachael McCully Anne McLachlan Denise McWilliam John Motherwell Adele Monaco Rae O'Shaughnessy Celeste Paglia Penny Peckham Marina Perkovich Wendy Peters Kathleen Phillip Brian Pieper Jan Raymond Vivienne Reed Marion Reid Gillian Rush Carol Ryan Joanna Sgarioto Elizabeth Scales Adrienne Schultze Jan Simmons Tanya Simmons Tracey Smith Judy So Sue Stergo Alinta Stoutjesdijk Sharon Vaughan Lynden Hayes Nick Hays Louise Heinrich Ingrid Horn Madeleine Jenkins Davina Johnson Denise Keele-Bedford Sally Kerr Jan Kondarovskas Ben Laden Narelle Law Kelly Leahey Stella Loftus-Hills Caroline Love Mark Malmberg Alice Man Sheena Mathieson Cassie May
Curatorial & Programming	Visitor Services Volunteers	
Volunteer Guides	Donald Anderson Effie Belbin Margaret Belcher Catherine Bennetts Bronwyn Blackie Patsy Blair Jenna Blyth Fiona Bremner Jules Burns Illona Caldow Michael Camakaris Anne Carpenter Brenda Carruthers Elsa Ch'ng Alex Christopoulos Marion Cooper Catherine Copley Simon Disler Amelia Easdale Shaun Fielding Tasha Forgan Teri Frith Justin Gayner Robin Gibson Lynden Hayes Nick Hays Louise Heinrich Ingrid Horn Madeleine Jenkins Davina Johnson Denise Keele-Bedford Sally Kerr Jan Kondarovskas Ben Laden Narelle Law Kelly Leahey Stella Loftus-Hills Caroline Love Mark Malmberg Alice Man Sheena Mathieson Cassie May	
Curatorial & Programming Interns		
Laura Blythman Justin Gayner Stella Loftus-Hills		

5. Concise Financial Report**Directors' Declaration**

The Directors of the company declare that the concise financial report of Heide Park and Art Gallery trading as Heide Museum of Modern Art for the year ended 31 December 2004:

- a) complies with Accounting Standard AASB 1039: Concise Financial Reports, and
- b) has been derived from and is consistent with the full financial report of Heide Park and Art Gallery.

Signed in accordance with a resolution of the Board



Mr Trevor Tappenden
Chairman, Board of Directors
11 April 2004

**Statement Of Financial Performance
For The Year Ended 31 December 2004**

	2004	2003
	\$	\$
Operating activities		
Revenues from operating activities	2,856,100	2,206,671
Expenses from operating activities	(2,574,391)	(2,459,496)
Net surplus/(deficit) from operating activities	281,709	(252,825)
Capital development activities		
Revenues from capital development activities	540,752	789,645
Expenses from capital development activities	(34,099)	0
Net surplus from capital development activities	506,653	789,645
Surplus from ordinary activities	788,362	536,820
Net decrease in asset revaluation reserve	0	(221,548)
Total change in members funds	788,362	315,272

The accompanying notes form part of this concise financial report

Statement Of Financial Position
As At 31 December 2004

	2004	2003
	\$	\$
Current assets		
Cash	1,897,293	996,182
Receivables	598,278	1,633,604
Inventories	87,935	84,341
Other	54,755	72,360
Total current assets	2,638,261	2,786,487
Non-current assets		
Receivables	400	205,600
Other financial assets	529,158	587,591
Works of art	22,628,848	22,186,455
Property, plant and equipment	6,187,654	6,332,090
Capital work in progress	284,289	18,387
Total non-current assets	29,630,349	29,330,123
Total assets	32,268,610	32,116,610
Current liabilities		
Payables	183,735	242,627
Interest bearing liabilities	38,705	45,545
Provisions	57,127	37,915
Other	1,417,995	1,766,419
Total current liabilities	1,697,562	2,092,506
Non-current liabilities		
Interest bearing liabilities	22,491	61,195
Provisions	7,757	5,471
Other	0	205,000
Total non-current liabilities	30,248	271,666
Total liabilities	1,727,810	2,364,172
Net assets	30,540,800	29,752,438
Members' funds		
Reserves	25,235,163	24,792,770
Accumulated surplus	5,305,637	4,959,668
Total members' funds	30,540,800	29,752,438

The accompanying notes form part of this concise financial report

Statement Of Cash Flows
For The Year Ended 31 December 2004

	2004	2003
	\$	\$
Cash flows from operating activities		
Receipts from operating activities	465,919	425,202
Operating grant receipts	715,000	770,000
Other grant receipts	335,744	194,359
Other receipts	553,242	178,845
Payments to suppliers and employees	(2,261,930)	(2,327,193)
Dividends received	84,545	90,028
Interest received	70,082	33,630
Net cash outflow from operating activities	(37,398)	(635,130)
Cash flows from investing activities		
Government grants for building redevelopment	940,500	0
Donors pledges for building redevelopment	261,300	387,093
Proceeds from sale of investments	116,206	453,653
Payments for cultural assets	0	(3,197)
Payments for property, plant and equipment	(379,497)	(31,576)
Net cash inflow from investing activities	938,509	805,973
Net cash flows for the year	901,111	170,843
Cash at beginning of the financial year	996,182	825,339
Cash at end of the financial year	1,897,293	996,182

The accompanying notes form part of this concise report

**Notes to and Forming Part of the Concise Financial Report
For the Year Ended 31 December 2004**

NOTE 1: Basis of preparation of the concise financial report

The concise financial report has been prepared in accordance with Accounting Standard AASB 1039: Concise Financial Reports and the Corporations Act.

The financial statements, specific disclosures and other information included in the concise financial report are derived from and are consistent with the full financial report of Heide Park and Art Gallery. The concise financial report cannot be expected to provide as detailed an understanding of the financial performance, financial position and financing and investing activities of Heide Park and Art Gallery as the full financial report.

All accounting policies have been consistently applied and are consistent with those of the previous financial year.

NOTE 2: Operating revenue and expenses

	2004	2003
	\$	\$
Operating revenue		
Arts Victoria Triennial Grant	650,000	650,000
Arts Victoria Maintenance Grant	106,116	51,349
Other government grants	192,140	191,247
Admissions	216,048	220,038
Retail sales	173,373	150,602
Sponsorship	2,770	13,652
Sponsorship – non cash	291,048	146,060
Donations	267,004	25,514
Donations – works of art	442,393	6,000
Proceeds on sale of shares	116,206	446,872
Investment income	160,183	143,858
Other revenue	238,819	161,479
Total operating revenue	2,856,100	2,206,671

	2004	2003
	\$	\$
Operating expenses		
Employee benefits	858,539	839,904
Marketing & Development expenses	480,289	272,607
Exhibition expenses	334,964	227,330
Depreciation and amortisation	195,612	179,084
Repairs and maintenance	123,274	48,881
Insurance	92,477	67,927
Cost of goods sold	81,810	59,828
Cost of investments sold	71,285	302,489
Utilities	49,580	51,979
Contractors and professional fees	38,491	143,642
Other expenses	248,070	265,825
Total operating expenses	2,574,391	2,459,496

NOTE 3: Segment information

The company operates from one geographic location in Melbourne. The principal activities of the company, which is a company limited by guarantee, are the operation and development of the Heide Museum of Modern Art.

NOTE 4: Members' Guarantee

Each member of the company guarantees to contribute to the assets of the company in the event of it being wound up, to the extent of fifty dollars.

NOTE 5: Reserves

Asset revaluation reserve	14,024,597	14,024,597
Bequests and donated works of art reserve	11,210,566	10,768,173
Total reserves	25,235,163	24,792,770

NOTE 6: Graeme Sturgeon Memorial Trust

Heide Park and Art Gallery acts as trustee for the Graeme Sturgeon Memorial Trust, a trust established to promote the creation and appreciation of Australian contemporary sculpture. The trust funds are administered by the company but are excluded from the financial statements, as the funds must be appropriated in accordance with the deed of trust. At 31 December 2004 the balance of the trust fund was \$32,814.

Discussion and Analysis of the Financial Statements

Information on Heide Park and Art Gallery concise financial report

The financial statements and disclosures in the concise financial report have been derived from the 2004 Financial Report of Heide Park and Art Gallery. The discussion and analysis is provided to assist members in understanding the concise financial report.

Statement of Financial Performance

The result for the year was a surplus of \$788,362 (2003 surplus \$536,820) from all ordinary activities of the company. Whilst overall this was a positive result, care must be taken in interpreting this surplus in relation to the core operations of Heide. The results include non-cash revenue items such as donated works of art to the value of \$442,393 and non-operating items such as revenue of \$540,752 associated with capital development activities.

With regards to core museum operations, Heide still operates in deficit which is underwritten by the sale of shares. Whilst this was much reduced than in previous years, due to an expansion of revenue sources and tight control of expenses, it is unsustainable as it not only affects the value of Heide's endowment, but reduces the returns from dividends and interest. Heide Board and management are in ongoing discussions with the State Government about the immediate and longer term operational support for Heide.

Heide's revenue during 2004 derived from four key sources: government funding, self-generated revenue, business sponsorships and philanthropic income. Revenue from operating activities was \$2,856,100, an increase of \$649,429 or 29% from 2003. The State Government through Arts Victoria maintained core operational funding at \$650,000 and this was supplemented with maintenance grants. Heide's self-generated income from admissions and retail sales increased by \$18,800 to \$389,000 in 2004. In-kind sponsorship provided by our Annual and Project Partners more than doubled during 2004 to \$291,000. The Heide Foundation was successfully launched during the year with donations of cash and works of art rising to \$267,000 and \$442,393 respectively, from a total of \$31,100 the previous year.

In addition to the operational income streams, funds were received for the capital development projects in progress at Heide. Government grants received for the new development were \$300,000 from the Federal Government via the Federation, Culture and Heritage Project Grants and \$550,000 from the State Government via the Community Support Fund. The projects are in the initial stages so most of this income has not been recognised this year. \$279,000 is included as income for 2004. Pledges received from donors amounted to \$261,300.

Operational expenditure was very tightly controlled during the year with just a 4% increase from 2003, to \$2,574,391. Recognition of the in-kind sponsorship contributed to the increase in exhibition and marketing expenditure. Due to the water damage suffered in December 2003, repairs to the buildings and grounds increased significantly to \$123,000. Most other types of expenses were lower than in 2003. However, there was still a shortfall in cash to fund operations, as disclosed in the statement of cash flows. The net operational cash outflow was \$37,398 which is a significant reduction from the 2003 outflow of \$635,130.

Statement of Financial Position

Heide's net asset position has increased by \$788,362 to \$30,540,800. This increase is due to the following key factors:

- cash received from donors and government sources and held for the redevelopment projects has increased by \$822,300
- the remainder of funds receivable from donors will be received during 2005
- works of art increased by \$442,393 worth of donations received during 2004
- the value of work in progress on the redevelopment projects increased by \$266,000
- pledges received for the redevelopment projects reduced liabilities by \$261,300

Full Financial Report

A copy of the full financial report and auditors report will be sent to any member, free of charge, upon request in writing made to the Finance Manager, Heide Museum of Modern Art.

The 2004 Annual Report is available at www.heide.com.au.

2004 Highlights

- 1 March *A Hand Passing Through Art and Architecture: Peter Burns* Opening, Heide II
- 7 April *Three Colours, Gordon Bennett and Peter Robinson* Opening, Heide III
- 10 July *Anne-Marie May* Opening, Heide II
- 01 19 July *The Plot Thickens: Narratives in Australian Art* Opening, Heide III
- 24 July Travelling Exhibition: *Three Colours, Gordon Bennett and Peter Robinson* Opening, Bendigo Art Gallery
- 17 September Travelling Exhibition: *Three Colours, Gordon Bennett and Peter Robinson* Opening, Plimsoll Gallery, University of Tasmania
- 1 October Heide Foundation Launch Dinner
- 4 October *Mythology & Reality: Contemporary Aboriginal Desert Art from the Gabrielle Pizzi Collection* Opening, Heide III
- 15 October *The Heart Garden. A Portrait of Sunday Reed at Heide* Opening, Heide I
- 17 October *Thinking Out Loud* Opening, Heide II
- 19 5 December *Heavenly Creatures* Opening, Heide II

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